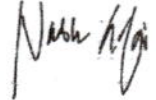


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Date: APR 28 2026
Time: 5:38 By: 2

PROPOSED RESOLUTION NO.

A RESOLUTION REQUESTING THE OFFICE OF THE CITY MAYOR TO DIRECT THE CITY PLANNING AND DEVELOPMENT OFFICE (CPDO), IN COORDINATION WITH THE CITY COLLEGE OF NAGA (CCN), TO CONDUCT A COMPREHENSIVE FEASIBILITY STUDY ON ADDING RELEVANT DEGREE PROGRAMS—INCLUDING EDUCATION, PUBLIC ADMINISTRATION, AND BUSINESS ENTREPRENEURSHIP—AT THE CITY COLLEGE OF NAGA.

Proponent: Councilor D.C. NATHAN A. SERGIO 
Chairman, SP Committee on Education

WHEREAS, Naga City Ordinance No. 2015-011 empowers the Board of Trustees (BOT) of the City College of Naga to *"establish academic and technical-vocational courses most needed in the community"*;

WHEREAS, the **Bicol Regional Development Plan (RDP) 2023-2028** and recent regional economic reports highlight persistent labor market mismatches, with underemployment reaching **21.2% in 2025**, underscoring a critical need for high-quality, degree-based education that aligns with industry demands;

WHEREAS, Naga City has positioned itself as a **"Startup City"** and a hub for the **Information Technology and Business Process Management (IT-BPM)** sector, creating an urgent demand for locally-trained professionals in **Business Entrepreneurship** to sustain an ecosystem where nearly 21% of regional investments are concentrated;

WHEREAS, the City Government's current shift toward **performance-based budgeting** and a merit-based personnel framework—as initiated by recent executive reforms—requires a steady pipeline of graduates skilled in **Public Administration** to professionalize local governance and improve service delivery;

WHEREAS, the city's **"2028 Finish Lines"** strategic framework prioritizes "Improved learning outcomes for Naga's children and youth," which necessitates expanding local teacher-training programs through a **Bachelor of Education** to meet the staffing needs of Naga's growing public and private school networks;

WHEREAS, a formal feasibility study is the critical first step to determine market demand, ensure financial sustainability via the City Treasurer, and assess the institution's readiness in terms of faculty qualifications and physical facilities as mandated by **CHED standards**;

NOW, THEREFORE, on motion of Hon. _____, seconded by Hon. _____;

BE IT RESOLVED, as it is hereby resolved by the Sangguniang Panlungsod of Naga, to request the Office of the City Mayor to cause the City Planning and Development Office (CPDO), together with the City College of Naga, to study the feasibility of adding relevant courses to be offered by CCN.

RESOLVED FURTHER, that the results of said study be submitted to the Board of Trustees and the Sangguniang Panlungsod to serve as the basis for the necessary Ordinance amendments and budget appropriations for the college's expansion.

UNANIMOUSLY ADOPTED.