



**EXECUTIVE ORDER NO. 007**

Series of 2026

**CONSTITUTING THE HERITAGE, ARTS, AND CULTURE COUNCIL OF NAGA  
CITY (HACC - NAGA)**

**WHEREAS**, Article XIV, Section 14 of Philippine Constitution mandates the State to foster the preservation, enrichment, and dynamic evolution of a Filipino national culture based on the principle of unity in diversity in a climate of free artistic and intellectual expression;

**WHEREAS**, Article XIV, Section 15 of the Philippine Constitution affirms that the Arts and Letters shall enjoy the patronage of the State, and that the State shall conserve, promote, and popularize the nation's historical and cultural heritage and resources, as well as artistic creations;

**WHEREAS**, Article XIV, Section 16 of the Philippine Constitution affirms that all of the country's artistic and historic wealth constitutes the cultural treasure of the nation and shall be under the protection of the State which may regulate its disposition;

**WHEREAS**, Republic Act No. 10066, otherwise known as the National Cultural Heritage Act of 2009, mandates local government units to strengthen the conservation of and maintain an inventory of cultural property under its jurisdiction through its cultural desks, agencies, or offices;

**WHEREAS**, Republic Act No. 11904, otherwise known as the Philippine Creative Industries Development Act, mandates the promotion of and support for the development of the creative industries through the protection of the rights and capacities of creative organizations, artists, artisans, creators, cultural workers, indigenous cultural communities, content providers, and stakeholders;



**WHEREAS**, the Department of the Interior and Local Government (DILG) has issued guidelines and circulars for the creation of Local Culture and Arts Councils (LCAC) to ensure alignment with national cultural policies and to support LGUs in formulating cultural development plans;

**WHEREAS**, Naga City recognizes the essential role of Arts, Culture, History, and Heritage in fostering identity, community pride, social cohesion, creativity, and economic development as reflected in its Finish Lines 2028 agenda;

**WHEREAS**, there is a need to institutionalize a multi-sectoral body that will advise the City Government, coordinate artistic and creative programs, strengthen cultural institutions, protect cultural workers, and safeguard the tangible and intangible heritage of Naga City;

**NOW, THEREFORE, I, MARIA LEONOR G. ROBREDO**, Mayor of Naga City, by virtue of the powers vested in me by law, do hereby order:

**SECTION 1. CREATION AND COMPOSITION.** The Heritage, Arts, and Culture Council of Naga City (HACC-NAGA) is hereby reconstituted with the following composition:

<b>Chairperson:</b>	<b>MARIA LEONOR ROBREDO</b> City Mayor
<b>Co-Chairperson:</b>	<b>DAVID CASPER NATHAN SERGIO</b> City Councilor & Chairperson, Committee on Culture and the Arts
<b>Vice-Chairperson:</b>	<b>DENNIS B. GONZAGA</b> NCPC Member of the Board of Directors representing the Culture and Arts Sector



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**Members:**

**Public Sector Representatives:**

**MARIA CORAZON PEÑAFLOR**

City Councilor and President of Liga ng mga  
Barangay

**JEFSON ROMEO FELIX**

City Councilor and President, Sangguniang  
Kabataan Federation

**SUSAN COLLANO, CESO V**

Schools Division Superintendent, Department  
of Education

**JAY PERCIVAL ABLAN**

Provincial Director, DTI-Camarines Sur

**MARK ANTHONY JACOB GLORIOSO**

Curator, NHCP Museo ni Jesse Robredo

**REUEL OLIVER**

Investment and Tourism Promotions Officer

**ALLEN REONDANGA**

Department Head, City Event Protocol and  
Public Information Office



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**Civil Society Representatives:**

**ROMULO PRADO, JR**  
Representative, Gig Community

**JEB0 PADERNAL**  
Representative, Young Artists' Community

**JUAN PAOLO SUZARA**  
Representative, Heritage Advocates

**ERLINDA INDICO SALAZAR**  
Representative, Indigenous Peoples (IP)  
Community

**OMAR AGUILAR**  
Representative, Academe Sector

**CRISTINE MAY SAN AGUSTIN**  
Representative, Women and Queer  
Community

**SECTION 2. FUNCTIONS.** The Council shall have the following duties and responsibilities:

1. Formulate and recommend the Naga City Cultural Development Plan in alignment with national and local cultural goals and heritage preservation standards;
2. Advise the City Government on matters related to arts, culture, history, and heritage;



3. Coordinate government, private, academic, and community initiatives on cultural development;
4. Identify, document, preserve, and protect the city's tangible and intangible cultural heritage;
5. Conceptualize programs and projects that support, promote, and develop local artists, cultural workers, and creative industry practitioners;
6. Ensure the protection of the intellectual property rights of creatives and cultural workers;
7. Recommend policies, programs, and regulations for cultural conservation;
8. Recommend policies and programs for cultural education;
9. Assist in organizing festivals, exhibits, performances, and cultural education activities;
10. Establish partnerships with cultural agencies such as the National Commission for Culture and the Arts (NCCA) and the NHCP; and
11. Perform such other functions necessary to fulfill its mandate.

**SECTION 3. TECHNICAL REPRESENTATIVES.** The LGU Technical Representatives are hereby designated to bring to the Council any issues or concerns related to Arts, Culture, Heritage, and Creative Industries within the scope of their respective mandates. They will not have voting rights, but their inputs will be essential in guiding the Council's decisions and shaping policies aligned with the Naga City Cultural Development Plan. Depending on the needs of the LGU, the Technical Representatives may come from, but not limited to, the following offices:

1. City Planning and Development Office (CPDO)
2. City Budget Office (CBO)
3. City Engineer's Office (CEO)
4. City Legal Office (CLO)



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**SECTION 3-A. PANEL OF RESOURCE EXPERTS.** To further deepen the technical and cultural competence of the Council, a Panel of Resource Experts is hereby constituted. These are recognized practitioners, scholars, cultural workers, and tradition bearers in their respective fields who may be invited by the Council to provide specialized advice, technical guidance, and expert opinion on matters pertaining to arts, culture, heritage, and creative development.

The Panel of Resource Experts shall serve in a non-voting, advisory capacity and may be engaged on a per-need basis. The fields of expertise may include, but are not limited to, the following:

1. **MS. AMELITA P. ZAENS**, Music and Performing Arts
2. **FR. DANILO IMPERIAL**, History and Culture
3. **MS. PAZ VERDADES SANTOS**, Literature and Language
4. **MR. DANILO M. GERONA, Ph.D**, History
5. **MR. JOSE FERNANDO OBIAS**, History and Literature
6. **MR. RAMON OLAÑO, JR.**, Bikol Culture
7. **MR. KRISTIAN S. CORDERO**, Film and Poetry
8. **FR. FRANCIS A. TORDILLA**, History and Culture
9. **MR. RAUL ALCOMENDAS**, Visual Arts
10. **ARCH. WINSTONEY MARIE S. MAZO**, Architectural Heritage Conservation
11. **MR. GIAN PAOLO PRIELA**, Architectural Heritage Conservation
12. **BERNARDO MIGUEL AGUAY, JR.**, Dramatic Arts

**SECTION 4. SECRETARIAT.** The City Events, Protocol, and Promotions Office (CEPPIO) shall serve as the Secretariat of the Council and shall provide documentation, coordination, and administrative support.



**SECTION 5. MEETINGS.** The Council shall convene within thirty (30) days from the effectivity of this Order and shall meet quarterly or as often as necessary, upon call of the Chairperson.

**SECTION 6. FUNDING.** Funding requirements for the operations and programs of the Council shall be sourced from the approved budget of the City Government of Naga, subject to existing accounting and auditing rules.


**SECTION 7. AMENDMENTS AND INTERPRETATION.** This Order may be amended or supplemented as may be deemed necessary, and shall be interpreted to give full force and effect to the attainment of the declared policy and the operationalization of the principles of good governance.

**SECTION 8. REPEALING CLAUSE.** All issuances and orders inconsistent with this Order are hereby repealed, amended, or modified accordingly.

**SECTION 9. SEPARABILITY CLAUSE.** If any provision of this Order is declared unconstitutional or invalid, the other provisions not affected thereby shall remain in full force and effect.

**SECTION 10. EFFECTIVITY.** This Order shall take effect immediately and shall remain in effect unless otherwise revoked or amended, or until superseded by an ordinance.

DONE in the City of Naga, this 22nd day of January, 2026.

  
MARIA LEONOR GERONA ROBREDO  
City Mayor

Attested by:  RAYNOR RODRIGUEZ