



EXECUTIVE ORDER NO. 025

Series of 2026

**ESTABLISHING THE NAGA CITY VOLUNTARY REGISTRY OF ARTISTS,
CREATIVES, CULTURAL WORKERS, GROUPS AND COLLECTIVES, AND
PROVIDING MECHANISMS FOR ITS IMPLEMENTATION**

WHEREAS, during the first meeting of the Naga City Heritage, Arts and Culture Council, it was agreed that the voluntary registration of artists and cultural workers should be continued and expanded to include groups and collectives;

WHEREAS, under the 2028 Finish Lines Development Agenda, particularly Vision Element 5, the conservation and promotion of arts, culture, and heritage are recognized as vital pillars of community identity, civic participation, and inclusive development;

WHEREAS, the promotion and development of the creative sector are consistent with the policy directions of Republic Act No. 11904, otherwise known as the Philippine Creative Industries Development Act, which recognizes the creative industries as drivers of economic growth, cultural preservation, and innovation;

WHEREAS, the protection, preservation, and promotion of cultural heritage and cultural expression are mandated under Republic Act No. 10066, which recognizes the role of local government units in safeguarding and promoting cultural heritage and artistic traditions;

WHEREAS, the City Government seeks to provide an organized and inclusive platform that recognizes the contributions of artists, creatives, cultural workers, and cultural organizations in shaping the cultural landscape of Naga City;

WHEREAS, a voluntary registry of artists and creatives will allow the City Government to formulate evidence-based cultural policies, develop targeted programs, facilitate partnerships, and ensure broader participation of the creative sector in cultural development initiatives;



WHEREAS, such registry will serve as a mechanism for collaboration between the City Government, cultural institutions, educational institutions, civil society organizations, and the private sector in advancing artistic and cultural initiatives;

WHEREAS, the establishment of a registry aligns with the City's development vision to strengthen arts, culture, and heritage as part of Naga City's long-term development framework;

NOW THEREFORE, I, MARIA LEONOR G. ROBREDO, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. DECLARATION OF POLICY. It is hereby declared the policy of the City Government of Naga to:

- A. Recognize and support the contributions of artists, creatives, and cultural workers to the social, cultural, and economic development of the City;
- B. Provide a platform for identifying and engaging creative practitioners in local cultural initiatives;
- C. Strengthen partnerships between the government and the creative sector;
- D. Promote cultural participation, cultural education, and artistic excellence; and
- E. Facilitate the development of programs, projects, and policies responsive to the needs of the local creative community.

SECTION 2. ESTABLISHMENT OF THE NAGA CITY CREATIVE REGISTRY.

There is hereby established the Naga City Voluntary Registry of Artists, Creatives, Cultural Workers, Groups and Collectives, hereinafter referred to as the Creative Registry, which shall serve as the official database of individuals and organizations engaged in creative and cultural practice within the City. Participation in the registry shall be purely voluntary and shall not be a requirement for artistic practice within the City.

SECTION 3. COVERAGE. The registry shall cover, but shall not be limited to, the following sectors:

- A. Individual Practitioners
 - a. Visual Artists
 - b. Performing Artists (music, theater, dance)
 - c. Literary Artists and Writers



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- d. Filmmakers and Media Creatives
- e. Designers (fashion, graphic, industrial, digital)
- f. Digital Creators and Content Producers
- g. Cultural Workers and Cultural Educators
- h. Craftspeople and Traditional Artists
- i. Heritage Practitioners and Cultural Researchers
- j. Multimedia and Creative Technology Practitioners

B. Organizations

- a. Art collectives
- b. Music ensembles and bands
- c. Dance troupes
- d. Theater groups
- e. Literary circles
- f. Creative studios
- g. Cultural foundations and associations
- h. Academic Centers for Culture and the Arts

SECTION 4. OBJECTIVES OF THE REGISTRY. The registry shall pursue the following objectives:

- A. Establish a comprehensive database of creative practitioners and organizations in Naga City;
- B. Facilitate participation in cultural programs, grants, festivals, exhibitions, and competitions;
- C. Support the development of the local creative economy;
- D. Promote collaboration among artists and cultural organizations;
- E. Provide a mechanism for consultations in cultural policy and program development;
- F. Strengthen cultural documentation and research in the city.

SECTION 5. LEAD IMPLEMENTING OFFICE. The City Events, Protocol and Public Information Office (CEPPIO), through its Arts and Culture Division, shall serve as the Lead Implementing Office responsible for the administration and maintenance of the Creative Registry. It shall:

- A. Design and maintain the Creative Registry database;
- B. Develop the registration guidelines and forms;



- C. Conduct outreach and information campaigns to encourage voluntary registration;
- D. Coordinate with cultural institutions, schools, and creative organizations;
- E. Maintain an updated directory of registered artists and organizations;
- F. Produce periodic reports on the status of the creative sector in the City;
- G. Facilitate linkages between registered creatives and opportunities provided by the City Government and partner institutions.

SECTION 6. REGISTRATION PROCESS. Registration shall be undertaken through any of the following modes:

- A. Online submission through the City Government's official digital platform;
- B. Physical submission of registration forms through CEPPIO;
- C. Registration during cultural events, workshops, exhibitions, or other creative gatherings organized or supported by the City.

SECTION 7. INCENTIVES AND OPPORTUNITIES FOR REGISTERED CREATIVES. Registration in the Creative Registry may provide access to:

- A. Invitations to participate in city-supported cultural programs, festivals, exhibitions, and artistic productions;
- B. Access to training programs, workshops, and creative capacity-building initiatives;
- C. Inclusion in the official cultural directory and promotional platforms of the City Government;
- D. Access to facilities, programs, and collaborations under the soon to be established Naga Creatives Hub;
- E. Priority consideration in the evaluation of proposals submitted to the City Government's Co-Creation Fund for Arts, Culture, Heritage and Creatives, subject to applicable guidelines.

SECTION 8. DATA PRIVACY. All information collected through the Creative Registry shall be managed in accordance with the provisions of Republic Act No. 10173, otherwise known as the Data Privacy Act of 2012. Personal information shall be used solely for cultural development and administrative purposes.

SECTION 9. INTER-OFFICE COORDINATION. All member offices of the Naga City Heritage, Arts and Culture Council shall support the implementation of this Executive Order



SECTION 10. FUNDING. The funding necessary for the implementation of this Executive Order shall be sourced from available appropriations of CEPPIO and other authorized cultural development funds of the City Government.

SECTION 11. MONITORING AND EVALUATION. The Lead Implementing Office shall conduct an annual review of the Creative Registry, including:

- a) Number of registered creatives and organizations
- b) Distribution across creative sectors
- c) Participation in cultural programs
- d) Policy recommendations for the creative sector

SECTION 12. AMENDMENTS AND INTERPRETATION. This Order may be amended or supplemented as may be deemed necessary, and shall be interpreted to give full force and effect to the attainment of the declared policy and the operationalization of the principles of good governance.

SECTION 13. REPEALING CLAUSE. All issuances and orders inconsistent with this Order are hereby repealed, amended, or modified accordingly.

SECTION 14. SEPARABILITY CLAUSE. If any provision of this Order is declared unconstitutional or invalid, the other provisions not affected thereby shall remain in full force and effect.

SECTION 15. EFFECTIVITY. This Order shall take effect immediately and shall remain in effect unless otherwise revoked or amended, or until superseded by an ordinance.

DONE in the City of Naga, this 28th day of April, 2026.


MARIA LEONOR GERONA ROBREDO
City Mayor

Attested by: 
RAYNOR RODRIGUEZ