



EXECUTIVE ORDER NO. 009

Series of 2026

**STRENGTHENING THE BLOOD PROGRAM IN NAGA CITY BY DESIGNATING
THE BARANGAY KAGAWAD ON HEALTH IN EACH BARANGAY TO
COORDINATE THE BARANGAY-LEVEL BLOOD PROGRAM ACTIVITIES**

WHEREAS, Republic Act No. 7719, otherwise known as the “National Blood Services Act of 1994,” promotes voluntary blood donation to provide a sufficient supply of safe blood and to inculcate blood donation as a humanitarian act;

WHEREAS, City Ordinance No. 2009-002 institutionalizes the Naga City Voluntary Blood Donation Program, affirming the city's commitment to ensuring an accessible and safe blood supply for its constituents;

WHEREAS, Executive Order No. 009, Series of 2025, designated a Program Director for the Naga City Blood Program to spearhead leadership and oversight of these activities;

WHEREAS, there is a need to further decentralize and strengthen the coordination of blood program activities at the grassroots level to ensure a proactive and community-driven approach to blood collection and advocacy;

WHEREAS, the Barangay Kagawads on Health, as frontline health champions in the community, are best positioned to lead local coordination, advocacy, and monitoring of blood donation efforts within their respective jurisdictions;

NOW THEREFORE, I, MARIA LEONOR G. ROBREDO, Mayor of Naga City, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. DESIGNATION OF THE BARANGAY KAGAWAD ON HEALTH AS BLOOD COORDINATORS. Every barangay in Naga City shall designate the Barangay Kagawad on Health to serve as the Barangay Blood Coordinator. To ensure a unified approach and effective implementation of the city's health goals, all designated Barangay Blood Coordinators shall perform their functions under the direct coordination and strategic supervision of the Program Director of the Naga City Blood Program.



SECTION 2. DUTIES AND RESPONSIBILITIES. The designated Barangay Blood Coordinator shall have the following duties:

1. Maintain coordination with the Office of the Director of Naga City Blood Program;
2. In-charge of Blood Donors Recruitment and access of blood units from the Blood Bank;
3. Directs and monitors the blood donor recruitment task by the Barangay Health Workers (BHWS):
4. Cause to decide the dates the barangay will have its Blood Drive, and cause to reach the blood collection target of the barangay;
5. Organize or host or cause to host Blood Drives in the barangay;
6. Lead the BHWS on program advocacy in schools, churches and in puroks;
7. Ensure that the Barangay Council provide annual funding to the program;
8. Ensure to keep a database of blood donors in his/her barangay; and
9. Keep records of residents who were assisted by the program.

SECTION 3. CAPACITY BUILDING. The City Health Office, under the leadership of the Naga City Blood Program Director, shall conduct regular training and orientation for all designated Barangay Blood Coordinators to ensure they are equipped with the necessary knowledge and skills regarding blood safety and program standards.

SECTION 4. ROLE OF THE PUNONG BARANGAY. The Punong Barangay, as the Chief Executive of the Barangay, shall exercise oversight over the implementation of the Blood Program within their jurisdiction. He/she shall ensure that the designated Kagawad is provided with the necessary administrative support and that blood donation activities are integrated into the Barangay's Annual Investment Plan (AIP).

SECTION 5. SUPPORT. The City Government, through the Naga City Blood Program, shall explore mechanisms to provide support and recognition to the Barangay Blood Coordinators who demonstrate exceptional results in donor recruitment and program implementation.



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OFFICE OF THE CITY MAYOR
City of Naga, 4400



SECTION 6. AMENDMENTS AND INTERPRETATION. This Order may be amended or supplemented as may be deemed necessary, and shall be interpreted to give full force and effect to the attainment of the declared policy and the operationalization of the principles of good governance.

SECTION 7. REPEALING CLAUSE. All issuances and orders inconsistent with this Order are hereby repealed, amended, or modified accordingly.

SECTION 8. SEPARABILITY CLAUSE. If any provision of this Order is declared unconstitutional or invalid, the other provisions not affected thereby shall remain in full force and effect.

SECTION 9. EFFECTIVITY. This Order shall take effect immediately and shall remain in effect unless otherwise revoked or amended, or until superseded by an ordinance.

DONE in the City of Naga, this 10th day of February, 2026.


MARIA LEONOR GERONA ROBREDO
City Mayor

Attested by:  **RAYNOR RODRIGUEZ**