





**BE IT RESOLVED** as it is hereby resolved to urge all local media professionals, social media practitioners, and content creators to:

1. Strictly adhere to the guidelines set forth by DOH Administrative Order No. 2022-0004 and Republic Act No. 10173 (Data Privacy Act of 2012) in reporting suicide cases;
2. Avoid publishing or broadcasting detailed descriptions of suicide methods, circumstances, or locations;
3. Refrain from using names, photographs, videos, or any personal identifiers of individuals involved in suicide cases, unless prior consent has been obtained from the legal representative or family;
4. Refrain from sensationalizing, glamorizing, or normalizing suicide in headlines, images, or repeated coverage;
5. Provide information about mental health resources, helplines, and support services in all reports on suicide or self-harm;
6. Consult with mental health professionals to ensure reporting is accurate, sensitive, and supportive of prevention efforts;
7. Moderate online comments and discussions to prevent the spread of harmful, triggering, or stigmatizing content;
8. Respect the privacy and dignity of individuals and families affected by suicide, in compliance with all relevant laws and administrative orders;
9. Regularly update editorial policies and staff training in line with the latest evidence-based best practices and legal requirements;
10. Collaborate with mental health organizations to amplify prevention messages and reduce stigma in all forms of media.

**RESOLVED FURTHER**, to implore all the media outlets in the City of Naga and all other media outlets within Camarines Sur whose signal coverage extends to or includes Naga City to adopt this resolution to:

1. Prevent the normalization and contagion of suicide in society;
2. Reduce the risk of copycat suicides, especially among vulnerable groups;
3. Protect the privacy, dignity, and mental well-being of individuals and families affected by suicide;
4. Uphold ethical standards in journalism and digital communication;
5. Align with Philippine laws, administrative orders, and global best practices in public health and media ethics.

**LET COPIES** of this Resolution be distributed to all the media outlets in the City and all other concerned media outlets operating within Camarines Sur whose signal coverage extends to or includes Naga City for their information, reference, and corresponding action.

**APPROVED.**

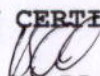
Adopted: July 8, 2025.

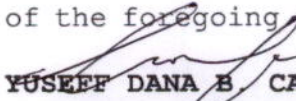
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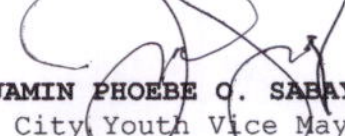
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**WE HEREBY CERTIFY** to the correctness of the foregoing resolution.

  
**GIL A. DE LA TORRE**  
Secretary to the  
Sangguniang Panlungsod

  
**YUSEFF DANA B. CAMATO**  
Youth Secretary to the  
Sangguniang Panlungsod

  
**GABRIEL H. BORDADO JR.**  
City Vice Mayor  
& Presiding Officer

  
**JAMIN PHOEBE O. SABAYBAY**  
City Youth Vice Mayor  
& Presiding Officer