



EXECUTIVE ORDER NO. 070

Series of 2025

**CREATING THE HEALTH PROMOTION COMMITTEE
FOR THE GOVERNANCE AND IMPLEMENTATION OF HEALTH
PROMOTION POLICIES, PROGRAMS, AND ACTIVITIES IN THE CITY-WIDE
HEALTH SYSTEM OF NAGA CITY**

WHEREAS, the Local Government Code in Section 102 provides that the local health board, consistent with the technical and administrative standards of the Department of Health, shall create committees which shall advise local health agencies on matters such as, but not limited to, personnel selection and promotion, bids and awards, grievances and complaints, personnel discipline, budget review, operations review and similar functions;

WHEREAS, as provided under R.A. 11223, otherwise known as the Universal Health Care Act, the City-Wide Health System (CWHS) shall have the following minimum components – (a) primary care provider network with patient records accessible throughout the health system; (b) accurate, sensitive, and timely epidemiologic surveillance systems; and (c) proactive and effective health promotion programs or campaigns;

WHEREAS, the Implementing Rules and Regulations of R.A. 11223 in Section 30 provides that Local Government Units, guided by the Health Promotion Framework Strategy, shall issue and implement effective health promotion policies, programs, and activities that promote health literacy and healthy lifestyle among their constituents, prevent and control diseases and their risk factors to advance population health and individual wellbeing;

WHEREAS, the Department of Health Administrative Order No. 2020-0042 on the Health Promotion Framework Strategy requires that a Health Promotion Committee (HPC) be created by the City Health Board to provide guidance and direction on the operationalization of health promotion as envisioned in the UHC Act;



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NOW, THEREFORE, I, MARIA LEONOR G. ROBREDO, Mayor of Naga City, by virtue of the powers vested in me by law, do hereby order:

SECTION 1. CREATION AND MANDATE. The Health Promotion Committee (HPC) of the City of Naga is hereby created to provide guidance to the City Health Board on health promotion policies, programs, and activities particular or involving the determinants of health and health risk factors. Relative to this, the City Health Board shall oversee the implementation and evaluation of said health promotion policies, programs, and activities in the City-Wide Health System (CWHS).

SECTION 2. COMPOSITION. The HPC of the City of Naga shall be composed of representatives from relevant stakeholders to develop strong collaborative intersectoral partnerships and collective efforts, including, but not limited to, the following:

Chairpersons

MARIA LEONOR G. ROBREDO

City Mayor

RONALDO T. AMORANTO

City Health Officer

Vice Chairperson

VITO C. BORJA II

City Councilor/ Chairman on Health and Nutrition

Members

JESUS DEL VILLAR

Acting City Budget Officer

ANNABEL SJ. VARGAS

City Social Welfare and Development Officer

RAY-AN CYDRICK G. RENTOY

Member, Transition Committee

JASON B. NEOLA

City Public Information Officer



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MARVIN SAGUN

City Environment and Natural Resources Officer

City Business Permits and Licensing Officer

City Operations Officer

City Transportation Officer

Department of Trade and Industry Representative

Representatives from Educational Institutions

Representatives from the Private Sector and/or
CSOs

DOH Representative

SECTION 3. FUNCTIONS. In providing guidance to the City Health Board to address determinants of health and health risk factors, the HPC of the City of Naga shall perform the following specific duties and responsibilities, but not limited to:

1. Guide the development and planning of proactive and effective health promotion policies, programs, and activities/campaigns in the City-Wide Health System;
2. Recommend ordinances and other policy measures that strengthen and broaden existing health promotion policies, programs, and activities; and
3. Monitor and evaluate, in coordination with the Health Promotion Unit (HPU), the implementation of health promotion in the CWHS, and submit a semestral report to the Department of Health (DOH) and the Department of the Interior and Local Government (DILG) detailing the progress and impact of the health promotion policies, programs, and activities.

SECTION 4. QUORUM. A quorum of the Committee shall be composed of a simple majority of all voting members. The Chairperson shall vote only in case of a tie.



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SECTION 5. MEETINGS. The Committee shall meet on a quarterly basis to discuss matters with regard to the implementation, enforcement, and monitoring of health promotion policies, programs, and activities, or on a per-need basis as called by the Chairperson, or upon written request of a simple majority of the committee members.

SECTION 6. REPRESENTATION. Representatives from the private sector and civil society organizations shall comprise one-third of the committee membership.

SECTION 7. CONFLICT OF INTEREST. Members of the Committee shall submit an annual declaration of conflict of interest, so as to avoid conflict of interest in the delivery of primary care services, particularly on tobacco and milk products, in keeping with R.A. 9211 or the Tobacco Regulation Act of 2003, and Executive Order No. 51 or the Milk Code.

SECTION 8. REPEALING CLAUSE. All issuances and orders inconsistent with this Order are hereby repealed, amended, or modified accordingly.

SECTION 9. SEPARABILITY CLAUSE. If any provision of this Order is declared unconstitutional or invalid, the other provisions not affected thereby shall remain in full force and effect.

SECTION 10. EFFECTIVITY. This Order shall take effect immediately and shall remain in effect unless otherwise revoked or amended, or until superseded by an ordinance.

DONE in the City of Naga, this 4th day of December 2025.

MARIA LEONOR GERONA ROBREDO
City Mayor

Attested by:  **RAYNOR RODRIGUEZ**