



Republic of the Philippines
OFFICE OF THE CITY MAYOR
City of Naga, 4400



EXECUTIVE ORDER NO. 009

Series of 2025

**DESIGNATING HON. DAVID CASPER NATHAN A. SERGIO AS PROGRAM
DIRECTOR OF THE NAGA CITY BLOOD PROGRAM**

WHEREAS, Administrative Order No. 2010-402 dated January 7, 2010, issued by the Department of Health, mandates all regions, provinces, and highly urbanized cities to establish and operationalize a Local Blood Council (LBC) to support the implementation of the National Voluntary Blood Services Program (NVBSP), with the aim of promoting blood safety, adequacy, and timely access to quality blood products for all patients;

WHEREAS, City Ordinance No. 2009-002 institutionalizes the Naga City Voluntary Blood Donation Program and affirms the City Government's commitment to ensure the availability of safe, sufficient, and accessible blood supply for its constituents;

WHEREAS, the importance of a proactive, well-coordinated, and community-driven blood program has been further underscored by recent public health emergencies, which exposed vulnerabilities in the blood supply system and emphasized the need for sustained and systematic blood collection, storage, and distribution mechanisms;

WHEREAS, voluntary blood donation is not only a public health imperative but also a civic responsibility that requires intensive advocacy, partnership-building, capacity development, and consistent service delivery—tasks that demand effective leadership and dedicated oversight;

WHEREAS, Honorable Councilor **David Casper Nathan A. Sergio** has consistently demonstrated commitment to public service, a keen understanding of community health issues, and strong collaboration with both public and private sector stakeholders;

WHEREAS, in the exigency of service and in line with the strategic objectives of the City Government to improve health outcomes and strengthen local health systems, it is necessary to formally designate a Program Director who will spearhead and provide leadership to the implementation of the Naga City Blood Program;



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NOW THEREFORE, I, MARIA LEONOR G. ROBREDO, Mayor of Naga City, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. PROGRAM DETAILS.

As Program Director, **Hon. David Casper Nathan A. Sergio** is hereby tasked with the following responsibilities in relation to the Naga City Blood Program:

1. Lead and oversee the implementation of the Naga City Voluntary Blood Donation Program in accordance with national and local policies;
2. Convene and strengthen the Local Blood Council and ensure multi-sectoral collaboration among health institutions, barangays, civil society organizations, and other stakeholders;
3. Initiate regular blood donation drives, advocacy campaigns, and information dissemination to promote voluntary, non-remunerated blood donation;
4. Coordinate closely with the City Health Office, Department of Health, Philippine Red Cross, and accredited blood service facilities to ensure compliance with technical and safety standards;
5. Monitor and evaluate program implementation and submit periodic reports to the City Mayor and Sangguniang Panlungsod for policy support and program improvement.

SECTION 2. AMENDMENTS AND INTERPRETATION. This Order may be amended or supplemented as may be deemed necessary, and shall be interpreted to give full force and effect to the attainment of the declared policy and the operationalization of the principles of good governance.

SECTION 3. REPEALING CLAUSE. All issuances and orders inconsistent with this Order are hereby repealed, amended, or modified accordingly.

SECTION 4. SEPARABILITY CLAUSE. If any provision of this Order is declared unconstitutional or invalid, the other provisions not affected thereby shall remain in full force and effect.





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SECTION 5. EFFECTIVITY. This Order shall take effect immediately and shall remain in effect unless otherwise revoked or amended, or until superseded by an ordinance.

DONE in the City of Naga, this 7th day of July, 2025.


MARIA LEONOR GERONA ROBREDO
City Mayor

Attested by:  _____