

Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2024
Naga City

Office : **CITY EVENTS, PROTOCOL & PUBLIC INFORMATION OFFICE**

Mandate : Primary office responsible for the planning, organization and implementation of all city government events and special activities, as well as the dissemination of public information and conduct of city media relations services as provided under City Ordinance No. 2014-002

Vision : A progressive Naga with informed and empowered Nagueños.

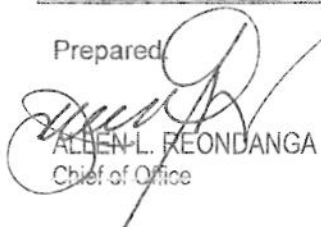
Mission : Bridges communication gap between the City Government and its constituents through dissemination of relevant information regarding the programs and projects of the City Government and conduct of official events towards the achievement of a productive, educated and well-informed citizenry.

Organizational Outcome : Enhanced access to accurate, timely and relevant information.


AIP Ref Code	Program/Project/Activity Description	Major Final Output	Performance/Output Indicator	Target for the Budget Year	Proposed Budget for the Budget Year			
					PS	MOOE	CO	Total
A. GENERAL ADMINISTRATION AND SUPPORT (GAS)								
1000-2-2-18-001-000-000	General Administrative Services	improved protocol, events management, and information services	Percentage of administrative and other support services, such as the capacity development of CEPPIO personnel fully completed within budget and schedule	100% completed	8.324	3.240	0.000	11.564
C. OPERATIONS								
ARTS AND CULTURE SERVICES								
1000-2-2-18-004-000-000	Cultural Inventory and Preservation	Arts and Culture services	Percentage of cultural inventory and preservation activities fully implemented	100%		0.300		0.300
1000-2-2-18-005-000-000	Promotion of Local Arts and Artists		Percentage of promotion activities fully implemented	100%		0.300		0.300
1000-2-2-18-006-000-000	Cultural Education and Training		No. of cultural education and training activities held	At least 4		0.200		0.200
1000-2-2-18-007-000-000	Infrastructure Development		Percentage of infra development program implemented	At least 50%		0.100		0.100
1000-2-2-18-008-000-000	Collaboration and Networking		Percentage of collaboration and networking PPAs implemented	At least 90%		0.200		0.200
1000-2-2-18-010-000-000	City Hall Chorale		Percentage of support services provided to the City Hall Chorale	100%		0.100		0.100
EVENTS MANAGEMENT AND PROTOCOL SERVICES								
1000-2-2-18-011-001-000	Commemorative Events	Protocol, Events Management, and Information Services	No. of commemorative events held	At least 10		0.500		0.500
1000-2-2-18-011-002-000	Honor Ceremonies (to honor Nagueños for their contributions)		No. of ceremonies held within budget and schedule	At least 12		0.250		0.250
1000-2-2-18-011-003-000	Governance Events		No. of governance-related activities held within budget and schedule	At least 12		0.180		0.180
1000-2-2-18-011-004-000	Festivals and Special Events		No. of festivals and special events held within budget and schedule	At least 4		2.500		2.500


Public Information and Transparency Services								
1000-2-2-18-012-001-000	Content production in microblogs and social media platforms	Public Information and Transparency Services	No. of contents produced	At least 2 per day		0.050	0.050	
1000-2-2-18-012-002-000	Airing of "An Naga Ngonian News" radio program		Airing of "An Naga Ngonian News" every Saturday morning on 3 FM radio stations completed	100%		0.200	0.200	
1000-2-2-18-012-003-000	Publication of "An Naga Ngonian News" magazine/ newsletter		No. of informational collaterals published	At least 1 issue, with 4,000 pcs. printed		0.200	0.200	
1000-2-2-18-012-004-000	Installation of City Billboards		No. of billboards installed	At least 40		0.100	0.100	
1000-2-2-18-012-005-000	Website News Section Updating		Updating of website news section	Daily		0.050	0.050	
1000-2-2-18-012-006-000	Media Relation Services		No. of press briefings or conferences briefings held	At least once a month		0.050	0.050	
				TOTAL	8.324	8.520	0.000	16.844

Prepared:


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