



Republic of the Philippines
SANGGUNIANG PANLUNGSOD
 City Government of Naga

ORDINANCE NO. 2024-009
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AN ORDINANCE ADOPTING THE HEART OF BIKOL MARCH (NAGA CITY MARCH) AS THE OFFICIAL HYMN OF THE CITY OF NAGA, AND PRESCRIBING ITS MANDATORY SINGING IN OFFICIAL AND FORMAL FUNCTIONS OF ALL PUBLIC AND PRIVATE INSTITUTIONS IN NAGA CITY, AND FOR OTHER PURPOSES:-

Author: Hon. Joselito S.A. del Rosario, Ph.D. *for Joselito S.A. del Rosario*

Hymns help promote collective knowledge, instill sense of pride and identity, and awaken civic consciousness and duty to all the members of a particular community.

In Naga City, the Heart of Bikol March, as penned down by Bienvenido N. Santos and sung by Ms. Meriem R. Palacio, is being dubbed as the Naga City March and is one of the hymns that remains to be sung during formal and official functions of the local government unit of Naga.

To assist further in the promotion of the city hymn to the Nagueños, there is a need to strengthen mechanisms for its integration in more programs, gatherings, and activities being conducted in the city.

Hence this Ordinance.

Be it ordained in Session assembled:

SECTION 1. TITLE. This Ordinance shall be known and cited as the "Heart of Bikol March Ordinance of Naga".

SECTION 2. DEFINITION OF TERMS.

- 1. Official Hymn - refers to the "Heart of Bikol March"
- 2. Official and Formal Functions - corporate gatherings and ceremonies observing certain protocols

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SECTION 3. OFFICIAL LYRICS. The following word lines make up the Heart of Bikol March.

Heart of Bicol March
 (Naga City March)

Words by: Bienvenido N. Santos
 Music by: Meriem R. Palacio

Heart of Bicol rich in culture and history
 You call to mind
 Symbols of the rarest nature
 A tree, a river and a shrine
 City of sounds we hear your voices
 In church, in street, and market place
 In campus din and river noise
 That shapes our lives, and guilds our days
 Heart of Bicol, Naga City
 In times of draught, in fire and flood
 We see the years of promise plenty
 In this cathedral town of God
 Bless our city queen of graces

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*Touch this heart anew with love
Pour upon our upturned faces
All the magic of your love
Pour upon our upturned faces
All the magic of your love*

SECTION 4. SCOPE. The mandatory singing of the Heart of Bikol March shall be observed in all official and formal functions of both public and private institutions in Naga City.

SECTION 5. PROHIBITED ACTS. It shall be unlawful for any responsible officer of the institution to prohibit or deny the observance of this ordinance without valid and lawful grounds, the determination of which shall be vested with the City Legal Officer.

SECTION 6. IMPLEMENTING RULES AND REGULATIONS. An Implementing Rules and Regulations (IRR), aimed at enhancing the implementation of this Ordinance, shall be drafted by a Committee to be constituted by the City Mayor within 30 days upon approval of this Ordinance. The same shall be considered as forming part of this ordinance.

SECTION 7. PENALTIES. The following penalties shall be imposed for non-observance of this Ordinance:

1. First Offense: Warning
2. Second Offense: Fine of One Thousand Pesos (₱1,000.00)
3. Third Offense: Fine of Two Thousand Pesos (₱2,000.00)

SECTION 8. INFORMATION DISSEMINATION. The City Events, Protocol, and Public Information Office (CEPPIO) shall take the lead in the widest dissemination of this Ordinance. It shall also endeavor to assist the public in securing the full copy of the March through expeditious means.

SECTION 9. EFFECTIVITY. This Ordinance shall take effect March 1, 2024.


ENACTED: January 30, 2024.


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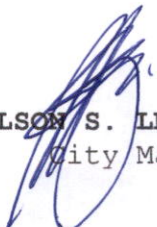
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WE HEREBY CERTIFY to the correctness of the foregoing ordinance.


CECILIA B. VELUZ-DE ASIS
City Vice Mayor
& Presiding Officer


JOSSELL C. ABIOG
Administrative Officer V
Secretary-Designate

APPROVED:


NELSON S. LEGACION
City Mayor 2/2/24