

EXECUTIVE ORDER NO. 2024-013

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**RECONSTITUTING THE NAGA CITY SIDEWALK VENDING
TASK FORCE**

WHEREAS, City Ordinance No. 2001-055, also known as "The Sidewalk Vending Regulatory Ordinance of the City of Naga," established the Sidewalk Vending Task Force, which is primarily responsible for overseeing the operation and maintenance of sidewalk vending and related activities in the Central Business District (CBD) 1 and other public areas within the City of Naga;

WHEREAS, sidewalk vending provides valuable services, supports livelihoods, contributes to the local economy, and adds to the cultural fabric of our community;

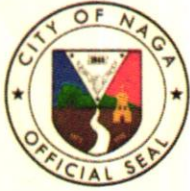
WHEREAS, the growing urban developments in the city, coupled with the demand for public safety, necessitates an effective management of the city's public spaces, which include the supervision of sidewalk vending activities;

NOW, THEREFORE, I, NELSON S. LEGACION, Mayor of the City of Naga, by virtue of the authority vested in me by law, do hereby order the following:

Section 1. COMPOSITION. The Sidewalk Vending Task Force is hereby reconstituted to be composed of the following:

Chairman: **HON. VIDAL CASTILLO**
City Councilor/Market Affairs Committee Chairman

Members: **RENNE F. GUMBA**
Executive Director, Public Safety Officer



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City of Naga, 4400



RAMON J. FLORENDO

CGDH I, Market Enterprise and Promotions Office

MARIA SOCORRO R. GAYANILO

CGDH I, City Treasurer's Office

Section 2. FUNCTIONS. The Sidewalk Vending Task Force is hereby assigned the responsibility of implementing City Ordinance No. 2001-055 and addressing all matters related to sidewalk vending, including, but not limited to, the following functions:

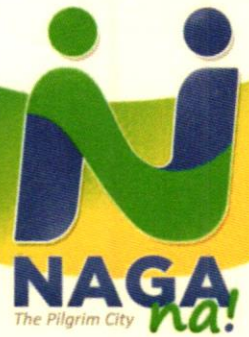
1. Establish eligibility criteria and manage registration process for sidewalk vendors who shall be permitted or allowed to sell
2. Categorize the types of products that can be sold, ensuring a diverse and balanced range of offerings
3. Designate the respective stalls and/or areas which shall serve as fair and strategic location for each type of product or service to be sold, to optimize both business profitability and public access, safety, and convenience
4. Manage the issuance of special permits required for vending, including temporary or event-specific permits
5. Manage the issuance of the Sidewalk Vendor ID Card
6. Manage and ensure transparency and accountability in the issuance of *plasada* or cash tickets
7. Perform regular inspections to ensure vendors adhere to established guidelines and take corrective actions when necessary

Section 3. MONTHLY MEETINGS. The Naga City Sidewalk Vending Task Force shall hold regular monthly meetings, which schedule shall be agreed upon by the members. Special meetings shall be conducted as may be deemed necessary.

Section 4. MANAGEMENT PLAN. The Task Force shall develop and implement a comprehensive plan that shall bear the guidelines, procedures, and timelines for the most effective management of sidewalk vending activities in Naga City. The plan shall seek to address emerging needs of vendors, consumers, and the public, in accordance with relevant laws and regulations.



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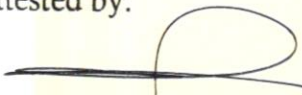
Section 5. FUNDING AND RESOURCES. The City Government of Naga shall allocate the necessary funds and resources to support the activities of the Task Force. This may include, but is not limited to, administrative support, training programs, and enforcement activities.

Section 6. EFFECTIVITY. This Executive Order shall be effective immediately.

Issued this 12th of July, 2024 at the City of Naga, Philippines.


NELSON S. LEGACION
City Mayor

Attested by:


ELMER S. BALDEMORO
City Administrator