



Republic of the Philippines
SANGGUNIANG PANLUNGSOD
City Government of Naga

RESOLUTION NO. 2023-406
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A RESOLUTION EARNESTLY ENCOURAGING ALL LOCAL BARANGAY UNITS IN NAGA CITY TO CREATE A CONSUMER WELFARE & PROTECTION COMMITTEE:

Authors: City Councilor Jessie R. Albeus, DMD
City Youth Councilor Tyron Dale Plandes

WHEREAS, according to the Economic and Social Council (EcoSoc) of the United Nations Resolution No. 39, "The Government should develop, strengthen or maintain a strong consumer protection policy. Each government must set its own priorities for the protection of consumers in accordance with the economic and social circumstances of the country and the needs of its population."

WHEREAS, the 1987 Philippine Constitution, which took effect on 11 February 1987, provides that the State shall protect consumers from trade malpractice and from substandard or hazardous products while the local government units (LGUs) were tasked to protect the general welfare of their constituents;

WHEREAS, the principal law for consumer protection in the Philippines is Republic Act 7394 - the Consumer Act of the Philippines that took effect on July 15, 1992;

WHEREAS, under Republic Act No. 7394 otherwise known as the Consumer Act of the Philippines, it is the policy of the State to protect the interests of the consumer, promote his general welfare and to establish standards of conduct for business and industry;

WHEREAS, Article 159 of the Consumer Act and Sections 2 and 18 of Executive Order No. 913, mandate the Department of Trade and Industry to protect the rights of consumers by providing a fair, timely, and professional response to complaints for violations of R.A. 7394 and other Trade and Industry/Fair Trade Laws;

WHEREAS, R.A. 7394 declares as basis the State policy that implement measures to achieve the involvement of consumer representatives in the formulation of social and economic policies and further provides that the DTI shall establish procedures for meaningful participation by consumer or consumer organizations (COs);

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WHEREAS, one of the rights of the consumers is the right to representation that guarantees that consumer interest shall be represented in the making and execution of government policy and in the development of product and services;

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WHEREAS, Article 156 on Consumer Participation of the Consumer Act of the Philippines stipulates that Departments shall establish procedures for meaningful participation by consumers or consumer organizations in the development and review of department rules, policies and programs which shall include provisions for a forum, where consumers can express their concerns and recommendations to decision makers;

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WHEREAS, the proposed functioned of the Barangay Committee on Consumer Protection are the following:

1. Shall promote and protect the interest of the consumers and its constituents.

2. Help in the campaign and initiatives in protecting the interest and general welfare of the consumers in the locality;
3. Encourage the establishment of Consumer Welfare Desk (CWD) in the barangay and capacitate in the consumer complaints resolutions;
4. Establish procedures to systematically and appropriately address consumer complaints;
5. Receive consumer complaints and maintain records of the same;
6. Endorse consumer complaints to Barangay Lupon or to any appropriate agency who has jurisdiction over the complaint;
7. Conduct consumer education programs and other related activities through collaboration with appropriate agencies;
8. Facilitate the creation and development of barangay/ community-based consumer organizations;
9. Promote sustainable consumption.
10. And other functions and activities that will protect the welfare of the consumers.

NOW, THEREFORE, on joint motion of City Councilor Jessie R. Albeus and City Youth Councilor Tyron Dale Plandes, duly seconded by City Councilor Joselito S.A. del Rosario;

BE IT RESOLVED, as it is hereby resolved to earnestly encourage all barangay units in Naga City to create a Consumer Welfare and Protection Committee;

LET COPIES of this resolution be furnished His Honor, the City Mayor and the City Youth Mayor for their concurrence, and the 27 Barangay Councils through the Punong Barangays, the Department of Trade and Industry - Camarines Sur and the DTI accredited Consumer Action Group, for their information and appropriate action.

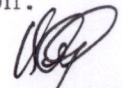
APPROVED.
Adopted: August 8, 2023

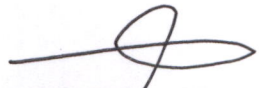
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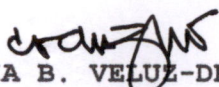
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WE HEREBY CERTIFY to the correctness of the foregoing resolution.

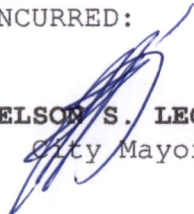

GIL A. DE LA TORRE
Secretary to the
Sangguniang Panlungsod

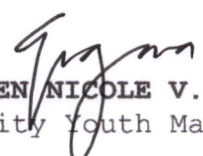

NICOL G. DE JESUS
City Youth Secretary to the
Sangguniang Panlungsod


CECILIA B. VELUZ-DE ASIS
City Vice Mayor
& Presiding Office


JEFSON ROMEO B. FELIX
City Youth Vice Mayor
& Presiding Officer

CONCURRED:


NELSON S. LEGACION
City Mayor 8/8/23


ELLEN NICOLE V. VERGARA
City Youth Mayor