



Republic of the Philippines  
**Office of the City Mayor**  
City of Naga, 4400



**EXECUTIVE ORDER NO. 2023-007**  
**VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV**

**CREATING THE EXECUTIVE COMMITTEE,  
STEERING COMMITTEES AND SUPPORT SUB-COMMITTEES OF THE  
75<sup>th</sup> NAGA CITY DIAMOND JUBILEE CELEBRATION, AND DEFINING  
THEIR RESPECTIVE POWERS, FUNCTIONS AND DUTIES**

**WHEREAS**, by virtue of Republic Act No. 305, enacted on June 18, 1948, the City of Naga was established under the provisions thereof;

**WHEREAS**, to commemorate the charter anniversary of the City of Naga, June 18 of each year was declared as Naga City Charter Day and a special non-working holiday by virtue of Republic Act No. 9210;

**WHEREAS**, to enable the City Government of Naga to effectively carry out and implement activities during the Naga City Charter Day, there is a need to constitute, organize, and create Steering Committees, which will involve local government departments and offices, private sector organizations and individuals, non-government institutions, and socio-civic groups, consistent with Naga's brand of people-centered governance;

**NOW THEREFORE, I, NELSON S. LEGACION**, Mayor of Naga City, by virtue of the powers vested in me by law, do hereby order the following:

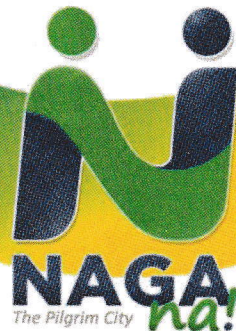
**SECTION 1. EXECUTIVE COMMITTEE.** The 75<sup>th</sup> Naga City Diamond Jubilee Celebration Executive ("EXECOM" for brevity) is hereby created, which shall be composed by the following persons and/or heads of the following offices, to wit:

|                    |   |
|--------------------|---|
| Chairperson :      | <b>Hon. Nelson S. Legacion</b><br>City Mayor                                  |
| Co-Chairperson:    | <b>Hon. Cecilia Veluz – De Asis</b><br>City Vice-Mayor                        |
| Executive Officer: | <b>Mr. Elmer S. Baldemoro</b><br>City Administrator                           |
| Members:           | <b>Mr. Jose B. Perez</b><br>Chairperson, SP Committee on Culture and the Arts |
|                    | <b>Mr. Francisco M. Mendoza</b><br>City Budget Officer                        |





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**Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

**Atty. Paul John F. Barrosa**  
Secretary to the Mayor

**Ms. Ruby R. Singson**  
Acting City Accountant

**SECTION 2. EXECOM FUNCTIONS.** The Executive Committee shall perform the following functions:

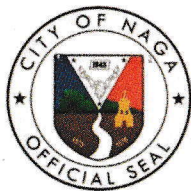
1. Ensure the smooth coordination of programs, events and activities in connection with the celebration of the 75<sup>th</sup> Diamond Jubilee Celebration based on the Schedule of Events annexed herewith;
2. Review the submitted budget proposals of the various steering and support committees;
3. Encourage greater private sector participation in the staging of events and the sub-activities that will be included as accredited events during the celebration;
4. Promote the celebration, both locally and internationally, through various media outlets to ensure the optimal participation of visitors and tourists;
5. Find ways and means to support the effective implementation of programs, events and activities during the celebration; and,
6. Perform such other acts that are necessary to carry out their mandated functions effectively.

**SECTION 3. STEERING COMMITTEES.** The following Steering Committees are hereby created, which are hereby composed by the following persons and/or heads of the following offices, to wit:

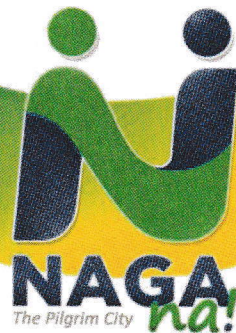
**A. Make it HisTOURic (Walk Tour) Committee**

Chairperson: **Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

Vice Chairperson: **Dr. Jobert Narvadez**  
Education Program Supervisor



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Members : **Arch. Sherwin Mamansag**  
SWMO-Special Projects

**Ms. Janet E. Jara**  
Director, External Affairs, and Internal  
Communications, Unibersidad de Sta. Isabel

**Ms. Ma. Paula Jean Guevarra**  
Arts, Culture, Archives and Tourism Center  
Unibersidad de Sta. Isabel

**Mr. Mark Anthony Jacob Glorioso**  
Curator, Museo ni Jesse Robredo

**B. Forest-in-Our Midst Simultaneous Tree Planting Committee**

Chairperson : **Hon. Ghiel Rosales**  
SP Committee Chairperson on Environment

Co-Chairperson: **Hon. Jose B. Perez**  
SP Committee Chairperson on Culture and the Arts

Vice Chairperson: **Engr. Alexander Caning**  
City Environment and Natural Resources Officer

Members : **Hon. Corazon Peñaflor**  
City Councilor and Liga ng mga Barangay President

**Engr. Joel P. Martin**  
Solid Waste Management Officer

**Engr. Danilo Cea**  
FOM In-Charge, City ENRO

**C. Serbisyo Nagueno (Health and Social Services Caravan) Committee**

Chairperson : **Mr. Elmer Baldemoro**  
City Administrator

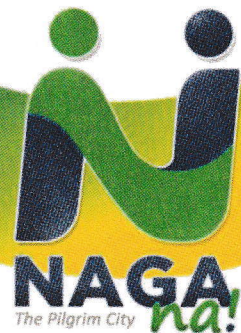
Vice-Chairperson: **Mr. Hubert Brocales**  
MNDC Executive Director

Members : **(Free Medical Services)**





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**Dr. Ronaldo Amoranto**  
City Health Officer

**Dr. Nina Gregorio**  
PCOM President

*(Free Civil Registration Services)*  
**Ms. Dolores Delos Reyes**  
City Civil Registry Officer

*(Distribution of Naga Legacy Certificates of Eligibility)*  
**Engr. Rolando Campillos**  
Housing and Settlements Development Officer

*(Free Legal Services)*  
**Atty. McGyver Orbina**  
City Legal Officer

*(Agricultural Services)*  
**Mr. Francisco Mendoza**  
Acting City Agriculturist

*(Employment Services/Job Fair)*  
**Mr. Roderick Reforsado**  
Acting PESO Manager

**D. Independence Day and History and Governance Public Exhibit Committee**

Chairperson : **Hon. Joselito SA. Del Rosario, Ph.D.,**  
SP Committee on Education

Vice – Chairperson: **Ms. Susan S. Collano, CESO IV**  
Schools Division Superintendent

Members : **Mr. Mark Franco V. Reyes**  
Director, NCF – CADO

**Dr. Virginia C. Reyes**  
Student Development Services and Linkages, USI

**Mr. Riko Vinluan**  
City Librarian





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**Ms. Zayda Fe Rifareal**  
CEPPIO Events Management Division Chief

**Mr. Mark Anthony Jacob Glorioso**  
Curator, Museo ni Jesse Robredo

**E. Charter Anniversary Concerts Committee**

Chairperson : **Hon. Jose B. Perez**  
SP Committee Chairperson on Culture and the Arts

Vice Chairperson: **Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

Members : **Mr. Mario Villanueva**  
President, Naga College Foundation

**Engr. Leon Palmiano**  
Vice President for Administration  
University of Nueva Caceres

**F. E-Games Tournament Committee**

Chairperson: **Atty. Paul John F. Barrosa**  
Education, Scholarships and Sports Officer

Vice Chairperson: **Mr. Johann Dela Rosa**  
NCYDO Head

Members: **Ms. Samantha Fullante**  
NCCYD Coordinator

**Mr. Hubert Brocales**  
MNDC Executive Director

**Ms. Jocelyn B. Baluran**  
PDAO External Relations Officer

**G. Charter Day Pontifical Mass Committee**

Chairperson : **Hon. Gayle Abonal-Gomez**  
City Councilor



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Vice – Chairperson: **Rev. Fr. Francis A. Tordilla**  
Rector, Holy Rosary Minor Seminary

Members : **Hon. Corazon Peñaflor**  
Liga ng mga Barangay President

**Ms. Dolores Delos Reyes**  
City Civil Registry Officer

**H. Civic, Float Parade and School Field Demonstration Committee**

Chairperson : **Mr. Elmer Baldemoro**  
City Administrator

Vice – Chairperson: **Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

Members : **Mr. Ruel Barrios**  
Department Head, Lingkod Barangay Office

**Mr. Elmer Sto. Domingo**  
NCPC Chairperson

**Mr. Jobert P. Narvadez, Ed.D**  
Education Program Supervisor, DepEd – Naga City

**I. Charter Day Commemorative Stamp Committee**

Chairperson : **Hon. Jose Rañola**  
City Councilor

Vice Chairperson: **Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

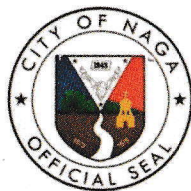
Members : **Mr. Carlos Sacbibit**  
Philippine Postal Corporation – Naga City

**Mr. Riko Vinluan**  
City Librarian

**J. Committee on Inter-School Cheer Dance Competition**

Chairperson : **Hon. Joselito SA. Del Rosario, Ph.D.**  
City Councilor





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Vice Chairperson: **Mr. Jobert P. Narvadez, Ed.D**  
Education Program Supervisor, DepEd – Naga City

Members : **Atty. Paul John F. Barrosa**  
Acting Education, Scholarships and Sports Officer

**Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

**K. Charter Week Bancheto and Night Market**

Chairperson : **Mr. Ramon Florendo**  
Market Enterprise and Promotions Officer

Vice Chairperson: **Mr. Roderick Reforsado**  
Acting PESO Manager

Members: **Mr. John Paul Buendia**  
Cooperatives Development Officer

**Engr. Jarwin B. Evangelista**  
Building Maintenance Officer

**Engr. Francisco Lim**  
City Parks and Recreational Facilities Mgt Office

**Hon. Doris Dianne Lee**  
Punong Barangay, Dinaga

**L. Committee on Public Spaces Improvement (City Hall Compound, Plaza Rizal, Plaza Quince Martires, Plaza de Nueva Caceres)**

Chairperson : **Hon. Salvador M. Del Castillo**  
Chairperson, SP Committee on City Properties

Vice Chairperson: **Engr. Alexander B. Caning**  
City Engineer

Members : **Mr. Arthur B. Abonal**  
General Services Officer

**Engr. Jarwin B. Evangelista**  
Building Maintenance Officer



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**Engr. Francisco Lim**  
City Parks and Recreational Facilities Mgt Office

**Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

**M. Committee on Publications and Documentation**

Chairperson : **Mr. Allen L. Reondanga**  
City Events, Protocol and Public Information Officer

Vice Chairperson: **Mr. Jason Neola**  
CEPPIO Communications Operations Division Chief

Members : **Mr. Jonathan Noble**  
Social Media Manager  
CEPPIO Strategic Communications Division

**Ms. Armie Gunay**  
Administrative Officer, City Mayor's Office

**Mr. Paul John Legaspi**  
Investment and Promotions Officer

**N. Committee on Security, Traffic and Grounds Management**

Chairperson: **Hon. Melvin Ramon Omar Buenafe**  
Chairperson, SP Committee on Peace, and Order

Members: **Mr. Renne F. Gumba**  
Public Safety Officer

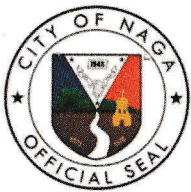
**PCol Nelson A. Pacalso**  
City Director, Naga City Police Office

**Engr. Joel P. Martin**  
Solid Waste Management Officer

**Mr. Arthur Abonal**  
General Services Department

**Engr. Jarwin Enagelista**





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Building Maintenance and Energy Efficiency and  
Conservation Officer

**SECTION 4. STEERING COMMITTEES' FUNCTIONS.** The Steering Committees shall have the following tasks:

1. Take the lead in event conceptualization as well as in the preparation of budgetary requirements, for review and consolidation of the Executive Committee through the City Administrator;
2. Chairpersons, upon consultation with the City Mayor, may include additional members from the public and private sectors;
3. Regularly coordinate with the Executive Committee;
4. Perform such other acts to carry out their mandated functions effectively.

**SECTION 5. OPERATIONAL EXPENSES AND FUNDING.** All operating expenses, including incidental expenses relative to the services rendered by the members of the committees and other personnel, in addition to their duties and responsibilities and for their work beyond usual office hours, shall be chargeable against available funds of the City Government, subject to the usual accounting and auditing rules and regulations.

**SECTION 6. EFFECTIVITY.** This Executive Order shall take effect immediately.

Issued this 11<sup>th</sup> day of April, Two Thousand Twenty Three in the City of Naga, Philippines.

**NELSON S. LEGACION**  
City Mayor

Attested by:

**ELMER S. BALDEMORO**  
City Administrator





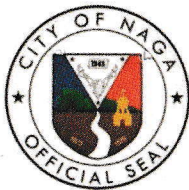
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**ANNEX A**  
**Calendar of Events**

|         |   |
|---------|---|
| June 10 | <ul style="list-style-type: none"><li>• 6:30 am   Forest Land Use Plan, Naga City PAGCOR Event Center</li><li>• 7:00 am   Naga City Arbor Day: Simultaneous Tree Planting on 75 FOM Sites</li><li>• 4:00 pm   Unveiling of City Memorial Marker (UNC)</li><li>• 6:00 pm   Start of the Charter Day Banchetto and Night Market, General Luna Street</li></ul>  |
| June 12 | <ul style="list-style-type: none"><li>• 8:00 am   Philippine Independence Day Wreath-Laying and Flag Ceremony, Plaza Quince Martires</li><li>• 9:30 am   Ribbon-Cutting of Naga City Historical and Governance Exhibit, Plaza Rizal</li><li>• 9:30 am   SerbisyO Nagueño</li><li>• 3:00 pm   Make it HisTOURic (Walk Tour)</li><li>• 7:00 pm   KanTalingasan; Independence Day Symphonic and Concert Bands and Rondalla Concert at Plaza Quezon</li></ul> |
| June 13 | <ul style="list-style-type: none"><li>• 9:00 am   Historyang Suanoy Lecture Series Day 1 with Prof Danilo Madrid Gerona, Universidad de Sta. Isabel</li><li>• 6:00 pm   University of Nueva Caceres Presentation, Plaza Quezon</li></ul>  |
| June 14 | <ul style="list-style-type: none"><li>• 9:00 am   Historyang Suanoy Lecture Series with Professor Xiao Chua, Day 2, Camarines Sur National High School</li><li>• Opening of the Charter Day Book and Visual Art Sale</li><li>• 6:00 pm   Pintakasi nin Musika (Department of Education), Plaza Rizal</li></ul>  |
| June 15 | <ul style="list-style-type: none"><li>• 9:00 am   E-Games Inter-School Battle, Plaza Rizal</li><li>• 11:00 am   Unveiling of the Pilgrim City of Naga Monument Perspective, Rotonda (Immaculate Conception Parish)</li></ul>  |
| June 16 | <ul style="list-style-type: none"><li>• 3:00 pm   Regional Inter-School Cheer Dance Competition with NU Pep Squad and UP Fighting Maroons, Jesse M. Robredo Coliseum</li><li>• 7:00 pm   Pintakasi nin Musika (Universidad de Sta. Isabel), Plaza Quezon</li></ul>  |
| June 17 | <ul style="list-style-type: none"><li>• 9:00 am   Sisterhood Agreement Signing Between Pasig City and Naga City, Sangguniang Panlungsod</li><li>• 6:00 pm   Naga City Mayoral Awards 2023, Avenue Plaza Hotel</li><li>• 7:00 pm   Charter Day Eve Local Artists Concert, Plaza Quezon</li></ul>   |





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|         |   |
|---------|---|
| June 18 | <ul style="list-style-type: none"><li>• 9:00 am   Unveiling of the Naga City Charter Day Commemorative Stamp, Naga City Hall</li><li>• 3:00 pm   Pontifical Mass at the Naga Metropolitan Cathedral</li><li>• 5:00 pm   Charter Day Civic and Float Parade and School Mass Field Demonstration/Fireworks Display, Plaza Quezon</li><li>• 8:00 pm   Charter Day Local Artists Concert, Plaza Rizal</li></ul> |
|---------|---|