

Republic of the Philippines Office of the City Mayor City of Naga, 4400

CONSTITUTING THE NAGA CITY TOURISM COUNCIL, TASKING THE NAGA CITY INVESTMENT AND TOURISM PROMOTIONS OFFICE TO SERVE AS COUNCIL SECRETARIAT AND AS THE PRIMARY OFFICE IN CHARGE OF TOURISM CONCERNS AND DESIGNATING REUEL M. OLIVER, HEAD OF THE NAGA CITY INVESTMENT AND TOURISM PROMOTIONS OFFICE, AS THE NAGA CITY TOURISM OFFICER

WHEREAS, Department of the Interior and Local Government Memorandum Circular No. 95-162 enjoins local government units to create their respective tourism councils;

WHEREAS, Republic Act No. 9593, otherwise known as the Tourism Act of 2009, also calls for LGUs to consult with stakeholder in the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes;

WHEREAS, all stakeholders must be on board in the advancement of the city's tourism industry as it is an indispensable engine of socioeconomic growth, which can generate substantial investment, foreign exchange and employment;

NOW THEREFORE, I, NELSON S. LEGACION, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. NAGA CITY TOURISM COUNCIL. The Naga City Tourism Council is hereby constituted, which shall be composed of the following:

Chairman: City Administrator

Co-Chairman: Chairperson, SP Committee on Tourism

Members:

- Chairperson, SP Committee on Public Safety
- Chairperson, SP Committee on Investment and Trade
- Chairperson, SP Committee on Public Utilities
- Department Head, City Planning and Development Office
- Department Head, City Engineer's Office
- Department Head, City Environment and Natural Resources Office
- Department Head, City Agriculturist's Office

Room 201, 2nd Floor, Naga City Hall, J. Miranda Avenue, Concepcion Pequeña, City of Naga (054) 881 0447 | (054) 205 2980 *loc*. 2010 www.naga.gov.ph



Republic of the Philippines Office of the City Mayor City of Naga, 4400

- Department Head, Public Safety Office
- Department Head, City Health Office
- Department Head, City Events, Protocol & Public Information Office
- Department Head, Persons with Disability Affairs Office
- Executive Director, Metro Naga Development Council
- President, Metro Naga Chamber of Commerce and Industry
- Chairperson, Naga City People's Council
- Representative, Camarines Sur Electric Cooperative II
- Representative, Metro Naga Water District
- Representative, Academe
- Representative, Naga City Liga ng mga Barangay
- Representative, Sangguniang Kabataan Federation

SECTION 2. NATURE AND FUNCTIONS. The Naga City Tourism Council shall serve as the multi-sectoral consultative policy and planning body that shall provide the City of Naga with comprehensive and effective strategies for the development and promotion of the tourism industry in the city.

In the performance of its functions, it shall be guided by the provisions of Republic Act No. 9593. Thus, among others, the Council shall ensure the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes. It shall, insofar as practicable, prepare local tourism development plans that integrate zoning, land use, infrastructure development, the national system of standards for tourism enterprises, heritage and environmental protection imperatives in a manner that encourages sustainable tourism development.

To carry out its tasks, the Council may request the assistance of any other offices of the City Government and seek out wider stakeholders' participation.

SECTION 3. INTERNAL RULES OF PROCEDURE. The Naga City Tourism Council may adopt its own internal rules of procedure as it may deem necessary for the orderly conduct of its operations and the effective performance of its functions.

SECTION 4. SECRETARIAT. The Investment and Tourism Promotions Office (ITPO) shall serve as the Secretariat of the Council. It shall ensure timely, effective and efficient delivery of manpower and administrative assistance thereto.

SECTION 5. TOURISM OFFICER. In addition to his functions as Executive Director of the Naga City Investment Board and as Information



Republic of the Philippines Office of the City Mayor City of Naga, 4400

Technology Officer, Reuel M. Oliver, head of the Investment and Tourism Promotions Office, is hereby designated as the Naga City Tourism Officer.

SECTION 6. EFFECTIVITY. This Executive Order shall take effect immediately.

Issued this 5th day of May, Two Thousand and Twenty Three in the City of Naga, Philippines.

NELSO EGACION ity Mayor

Attested by:

ELMER S. BALDEMORO City Administrator

> Room 201, 2nd Floor, Naga City Hall, J. Miranda Avenue, Concepcion Pequeña, City of Naga (054) 881 0447 | (054) 205 2980 *loc*. 2010 www.naga.gov.ph