

## Republic of the Philippines

## SANGGUNIANG PANLUNGSOD

City Government of Naga

HON. CECILIA B. VELUZ-DE ASIS City Vice Mayor & Presiding Officer

- Members -

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HON. GHIEL G. ROSALES

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HON. JOSE B. PEREZ

HON. ANTONIO B. BELTRAN

HON. MARY KYLE FRANCINE B. TRIPULCA

## RESOLUTION NO. 2023-042

RESOLUTION STRONGLY RECOMMENDING TO HIS HONOR, THE CITY MAYOR, TO PLACE THE ARTS, CULTURE AND TOURISM OFFICE (ACTO) OF THE CITY GOVERNMENT OF NAGA UNDER THE DIRECT SUPERVISION OF THE CITY ADMINISTRATOR: -

On joint and collective motion

WHEREAS, in recent years, the tourism industry sector significantly contributed to the economic growth of the City of Naga and of the whole Bicol Region which saw the region recording the highest economic growth in the country, the first time in so many years;

WHEREAS, the region's economic planners and government leaders continue to bank on the great potential of the region in the tourism industry to propel regional growth, thus, many local governments are investing in the industry and allied services, developing local tourist attractions, promoting them to prospective visitors, and strengthening the capability of their respective tourism offices and personnel to address concerns of growing number of guests and their unique demands for a maximum enjoyable experience while on their visit;

WHEREAS, Naga City has been traditionally serving as the convenient jumping-off point for many visitors coming to the region for leisure and business and this role gives Naga an strategic advantage to promote itself as the best city for yisitors to stay while they are in search for further adventures outside the metropolis;

WHEREAS, consistent with this development trend, the. City Government of Naga under the current leadership is prioritizing infrastructure projects, among others, that will enhance the city's competitiveness as tourist destination and venue for vital national conventions and other gatherings with significant number of visitors;

WHEREAS, corollary to this is the need to strengthen and further capacitate the Arts, Culture and Tourism Office (ACTO) of the City Government to ensure efficient service delivery system including ensuring that programs and projects

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of the office are consistent with the thrusts and goals of the city administration;

WHEREAS, the Sangguniang Panlungsod believes that placing the Arts, Culture & Tourism Office (ACTO) under the direct supervision of the City Administrator will ensure focus on the implementation of important projects and programs that are aligned with the city's development goals;

NOW, THEREFORE, on joint and collective motion of the  $14^{\rm th}$  Sangguniang Panlungsod of Naga;

BE IT RESOLVED, as it is hereby resolved, to strongly recommend to His Honor, the City Mayor, to place the Arts, Culture and Tourism Office (ACTO) of the City Government of Naga under the direct supervision of the City Administrator.

LET COPIES of this resolution be furnished His Honor, the City Mayor, for his kind information and favorable consideration, the City Administrator and the Arts, Culture and Tourism Office (ACTO) for its information.

UNANIMOUSLY APPROVED.

Adopted: January 24, 2023

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WE HEREBY CERTIFY to the correctness of the foregoing resolution.

GIL A. DE LA TORRE
Secretary to the

Sangguniang Panlungsod

CECILIA B. VELUZ-DE ASIS

City Vice Mayor & Presiding Officer