

Republika ng Pilipinas TANGGAPAN NG SANGGUNIANG PANLUNGSOD Lungsod ng Naga

City Hall Compound, J. Miranda Avenue, Naga City, 4400

RESOLUTION NO. 2021-567

RESOLUTION EXPRESSING COMMENDATION FOR THE SUCCESSFUL HOLDING OF THE THREE-DAY TOURISM SHOW AND SUMMIT IN THE CITY OF NAGA UNDER THE INITIATIVE AND STEWARDSHIP OF THE LOCAL TOURISM STAKEHOLDERS IN PARTNERSHIP WITH THE LOCAL GOVERNMENT UNIT:-

Mana & Sponsor: Hon. Jose B. Perez 🚺

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WHEREAS, last December 3, 2021, Naga City played host to the 17th Bicol Regional Tourism Congress attended by tourism stakeholders coming from the six provinces and seven cities of the Bicol Region, including the respective provincial, city, and municipal tourism officers, as they highlighted the best of Bicol destinations and its potentials as venue for meetings, incentives, conferences, and exhibitions (MICE);

WHEREAS, on the next day, December 4, Travel Show Bicol was opened at Robinsons Place Naga by the National Association of Independent Travel Agents (NAITAS), the first time that they held it in our city with the aim of bringing local tourism to the rest of the country and the world by simultaneously conducting an online virtual expo for local and international business-to-business (B2B) sellers and buyers;

WHEREAS; some 54 travel agents and tour operators from all over the Philippines and top officers of the prestigious Philippine Tour Operators Association (PHILTOA) and the Tourism Promotions Board (TPB) who participated in the travel show took time out to go around Naga City's important landmarks and learned more about our history and culture;

WHEREAS, on the 3-day summit's final day on December 5, the 2nd Tourism-Oriented Private Stakeholders (TOPSI) Summit was held at Robinsons Place Naga anew with the theme: "Survival, Resiliency, Transformation, New Normal" which also tackled Bicol's tourism landscape amidst the impact of the Covid-19 pandemic;

WHEREAS, with Covid-19 infection diving down in numbers, things are looking brighter now while the city remains firm in its commitment not to slow down tourism growth and development;

WHEREAS, no less than the Honorable Mayor Nelson S. Legacion has underscored in his Welcome Message that the secret to success in tourism promotion has and always will be the private sector that in this case has once again fired the opening salvo to re-start our tourism-driven development objectives while at the same time moving towards a healthier and safer Covid-free environment.

NOW, THEREFORE, on motion of Hon. Jose B. Perez seconded by Hon. Joselito S. del Rosario, Hon. Jose C. Rañola, and Hon. Antonio B. Beltran;

BE IT RESOLVED, as it is hereby resolved, that this august Chamber and the City Government of Naga as a whole express commendation to the officers and members of the various tourismoriented organizations, most of whom belong to the private sector, who have successfully concluded the Bicol Tourism Summit that aimed to re-open Naga City and the Bicol Region to the nation and the RESOLUTION NO, 2021-567 Series of 2 0 2 1

Page - t w o -

RESOLUTION NO. 2017-053

- world as favorite tourist destinations while the horrors of Covid-• 19 slowly fades;
 - SOLUTION APPROVING THE NEW APPLICATION FOR TRANSILL F

BE IT RESOLVED FURTHER, that the following personalities in the local private-led tourism sector be recognized and commended for their selfless and untiring commitment to promote Naga City and Bicol as a haven for tourists and visitors from the different corners of the country and the world:

- Mr. Danny de Leon, President, Bicol Regional Tourism Council (BRTC)
- Dr. Mario Villanueva, President, Metro Naga Tourism Council (MNTC)
- Dr. Marilissa Ampuan, President, Bicol Association of Tourism and Hospitality Educators (BATHE)
- Ms. Leanne Zuniga Montemayor, President, Bicol Association of
 Professional Event Organizers (BAPEO)
- Chef Billy Genterola, President, Kulinaria Bikolandia
 - Mr. Ferdinand D. Sia, President, Metro Naga Hotels and Restaurant Association
 - Mr. Anjo Santos, President, Modelo Bikolandia
 - Dr. Danny Gerona, Professor of Bicol History, Culture & the Arts
 - Ms. Flor Azana, President, Resorts Association of Camarines Sur

and those other unsung men and women who in one way or another contributed to the success of the latest tourism summit held in Naga City that dared to challenge the dying ember of the Covid-19 pandemic.

APPROVED .

Adopted: December 7, 2021

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WE HEREBY CERTIFY to the correctness of the foregoing resolution.

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GIL A. DE LA TORRE Secretary to the Sangguniang Panlungsod

crow CECILIA B. VELUZ-DE ASIS City Vice Mayor & Presiding Officer

CONCURRED:

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