



CITY GOVERNMENT OF NAGA

City Planning and Development Office

Comprehensive Development Plan, 2011-20

June 2012



Republic of the Philippines
Tanggapan ng Sangguniang Panlungsod

J. Miranda Ave., City Hall, City of Naga

☎ 473-20-51 • 473-20-49 • 811-19-37 • 472-79-19

HON. GABRIEL H. BORDADO, JR.

City Vice Mayor & Presiding Officer

- City Councilors -



AN MAOGMANG LUGAR

CITY OF NAGA

RECEIVED

HON. CECILIA VELUZ-DE ASIS

HON. NELSON S. LEGACION

HON. ESTEBAN R. ABONAL

HON. DAVID CASPER NATHAN A. SERGIO

HON. MARIA ELIZABETH Q. LAVADIA

HON. RAY-AN CYDRICK G. RENTOY

HON. JOSE A. TUASON 11-10-12 2:25

HON. JOAQUIN F. PEREZ, JR.

HON. RAOUL T. ROSALES

HON. ALEX C. NERO

HON. DAN PAOLO R. MORALES

RESOLUTION NO. 2012-426

XXXXXXXXXXXXXXXXXXXXX

**RESOLUTION APPROVING AND ADOPTING THE 10-YEAR COMPREHENSIVE
DEVELOPMENT PLAN OF THE CITY OF NAGA:-**

On joint and collective motion

WHEREAS, the Comprehensive Development Plan (CDP), 2011-20 sets the city government's strategic directions for the next 10 years and details its priority sectoral and cross-sectoral programs and projects consistent with the vision for "Maogmang Naga";

WHEREAS, the CDP contains the corresponding programs, projects and activities (PPAs) which serve as primary inputs to investment programming and subsequent budgeting and implementation of projects for the growth and development of the city;

WHEREAS, the formulation of the CDP involved the participation of various stakeholders in the city in its various stages, from visioning, situational analysis, and the crafting of policy responses and interventions to development challenges facing Naga;

WHEREAS, with the help of newly organized Sectoral Committees (SecComs) of the City Development Council (CDC), it also underwent a series of sectoral reviews both at the local and national levels that helped enhance the document, including a pioneering effort to mainstream migration and development (M&D) in local development planning;

WHEREAS, the CDP represents the collective aspiration, needs and priorities of the local society and enjoys broad-based support, manifested through Resolution 2012-001 passed by the CDC on June 29, 2012, which approved the CDP and endorsed it to the Sangguniang Panlungsod for adoption;

WHEREAS, the CDC believes that the strategies, programs and projects and policies identified in the CDP are necessary for the sustainable development of Naga and beneficial to its constituents;

WHEREAS, the CDP is the city government's call to all its constituents, resource institutions and stakeholders, both in and out of Naga, to be its proactive partner in the city's continuing progress and sustainable development;

NOW, THEREFORE, on joint and collective motion of the Members of the 10th Sangguniang Panlungsod of the City of Naga;

BE IT RESOLVED, as it is hereby resolved, to approve and adopt the Comprehensive Development Plan, 2011-20, of the City of Naga.

LET COPIES of this resolution be furnished His Honor, the City Mayor for his concurrence, the City Planning & Development Coordinator, and all concerned, for their information.

UNANIMOUSLY APPROVED.


Adopted: November 6, 2012

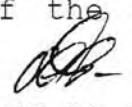
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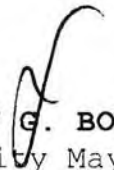
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WE HEREBY CERTIFY to the correctness of the foregoing resolution.


GABRIEL H. BORDADO, JR.
City Vice Mayor &
Presiding Officer


GIL A. DE LA TORRE
Secretary to the
Sangguniang Panlungsod

APPROVED:


JOHN G. BONGAT
City Mayor

11/15/12



Republic of the Philippines
City of Naga
"Heart of Bicol"
-oOo-

CITY DEVELOPMENT COUNCIL



Juan Miranda Ave., Concepcion Pequeña, Naga City 4400
Tel. No. (054) 473-2053

www.naga.gov.ph

RESOLUTION NO. 2012-001

RESOLUTION ENDORSING THE COMPREHENSIVE DEVELOPMENT PLAN (CDP) FOR CY 2011-20 TO THE SANGGUNIAN PANLUNGSOD FOR APPROVAL

WHEREAS, the City Development Council (CDC) is mandated by the 1991 Local Government Code to formulate long-term, medium term, and annual socioeconomic development plans and policies;

WHEREAS, the Comprehensive Development Plan (CDP) is the multi-sectoral plan formulated at the city level, which embodies the vision, sectoral goals, objectives, development strategies and policies for Naga City;

WHEREAS, the CDP also contains the corresponding programs, projects and activities (PPAs) which serve as primary inputs to investment programming and subsequent budgeting and implementation of projects for the growth and development of the city;

WHEREAS, the CDC believes that the strategies, programs and projects and policies identified in the CDP are necessary for the sustainable development of Naga and beneficial to its constituents;

NOW, THEREFORE, on motion duly seconded, be it,

RESOLVED, as it is hereby resolved, to endorse the Comprehensive Development Plan (CDP) for CY 2011-20 to the Sangguniang Panlungsod for approval.

LET COPIES of this resolution be furnished the City Mayor, the Chair of the Naga City People's Council (NCPC), as well as the regional offices of the Department of the Interior and Local Government (DILG), Department of Budget and Management (DBM) and the National Economic Development Authority (NEDA) for their information.


APPROVED: June 29, 2012.

xxx

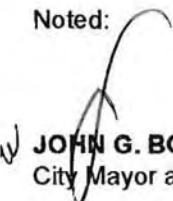
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xxx

I HEREBY CERTIFY to the correctness of the foregoing resolution.


WILFREDO B. PRILLES, JR.
City Planning and Development Coordinator and
Head, CDC Secretariat

Noted:


JOHN G. BONGAT
City Mayor and Chairman

FOREWORD

Naga, the “Heart of Bicol” that aspires to become a happy place for its people, is at the crossroads. The fastest growing city in Bicolandia, it faces the internal challenge of maintaining high level of human development even as its population is projected to double within the next two to three decades. Externally, it must, as has been over the last 20 years, continue to outdo itself and rise above limitations and constraints, including the formidable challenges of climate change, to build a livable and competitive city which can stand alongside other urban centers in the Asia-Pacific region.

In the face of these challenges, it can opt to take the path of least resistance and approach urban governance with a business-as-usual attitude. Or, it can be a little more ambitious, dream a little bigger and come up with a more audacious plan that will position Naga as the Philippines’ best little city that not only does things right, but also does them well.

This Comprehensive Development Plan, 2011-20, has chosen the second option. Tapping its internationally-recognized participatory planning processes, which welcomed and debated both official and unofficial indicators of city development in a serious effort to define Naga’s sectoral and cross-sectoral development challenges more fully and accurately, and informed by available good urban development practices in the Philippines and abroad, it addresses four fundamental challenges: (1) reducing poverty incidence, (2) Improving access to basic services, (3) enhancing quality of life thru livable communities, and (4) promoting good governance and responsible citizenship.

Moreover, it has also pioneered the mainstreaming of Overseas Filipinos (OFs) in the local development process, giving them a voice, and once fully organized as envisioned in the plan, a seat in the table as we manage the city’s continuing growth and development.

Fully confident that this plan enjoys broad-based support of Nagueños, having captured the collective aspiration, needs and priorities of our society, I am calling on call our people, partners and stakeholders of Naga’s continuing progress and sustainable development to join us in making it work.



John G. Bongat
City Mayor

ACKNOWLEDGEMENTS

The long overdue completion of this planning document was made possible through the invaluable support of the following:

- City Mayor John G. Bongat who provided the City Planning and Development Office (CPDO) staff with both the resources and moral support required by the planning process;
- The Sangguniang Panlungsod, led by Vice Mayor Gabriel H. Bordado, Jr., who provided the sense of urgency and exhibited exceptional patience and understanding when finalization of the draft was taking unexpected twists and turns;
- The various departments of the Naga City Government who willingly shared their data that helped build up the sectoral white papers. These papers helped anchor the debates and deliberations during the five key sectoral workshops that helped flesh out the draft plan;
- The following institutions whose indicators and performance management programmes have been essential in defining a richer and more meaningful state of development in the city, as well as the unique challenges it faces during the planning period: the United Nation's Millennium Development Goals (MDGs), the World Health Organization's Urban Urban Health Equity Assessment and Response Tool (Urban HEART), the Institute for Solidarity in Asia's Public Governance System (PGS), and the Department of the Interior and Local Government's Local Governance Performance Management System (LGPMs); and
- The following public and private agencies who answered our invites for the workshops, without whose vital presence and valuable inputs the plan would never have materialized at all:
 - **City government agencies:** Individual city councillors, City Engineer's Office, Public Safety Office, Liga ng mga Barangay, Task Force Tubig, City Environment and Natural Resource Office, City Population and Nutrition Office; Arts, Culture and Tourism Office; Metro PESO, City Agriculturist's Office, City Veterinary Office, Naga City Visitors Center, City Health Office, Naga City Hospital, City Social Welfare and Development Office, Naga City School Board, City Budget Office, City Accounting Office, City Treasurer's Office, City Human Resources and Management Office, City Assessor's Office, and the City Mayor's Office.
 - **Other local and national government agencies (NGAs) in Naga:** 2nd Engineering District, Department of Public Works and Highways; Philippine National Railways, Land Transportation Office, Metro Naga Water District; Department of the Interior and Local Government - Naga City; DepEd Division of City Schools - Naga City; National Statistics Office - Camarines Sur; Naga City Police Office; Camarines Sur Provincial Environment and Natural Resources Office; Department of Trade and Industry - Camarines Sur; Department of Agrarian Reform; Naga City Fire Station, and Department of the Interior and Local Government - Camarines Sur.
 - **Regional offices of NGAs:** Department of Agriculture, Department of Education, Commission on Higher Education, Department of Social Welfare and Development, Technical Education and Skills Development Authority, Department of Health, Civil Service Commission, and the Department of the Interior and Local Government.
 - **Local and non-local civil society organizations:** Naga City People's Council; Kapisanan ng mga Brodkaster sa Pilipinas - Camarines Sur; Ladies in Green Foundation, Inc.; Materials Recovery Facility Cooperative, Metro Naga Chamber of Commerce and Industry, Naga City Tourism Council, Camarines Sur Medical Society, Mother Seton Hospital; St. John Hospital; Naga City Women's Council, Naga City Senior Citizens Federation, Naga City Federation of Persons with Disability; COPE Foundation, Inc.; Camarines Sur Council of Personnel Officers;

Ateneo Institute for Environmental Conservation and Research; Ateneo Social Science Research Center; Central Bicol State University for Agriculture; and the University of Nueva Caceres, On the other hand, a representative from ICLEI - Local Governments for Sustainability also attended as an observer.

- And finally, the hardworking CPDO staff who toiled to push the planning process towards their logical conclusion. In particular, I would like to acknowledge the work of in-house specialists Norman Paul Posugac (social), Rosario Reodique (economic), Cecile Daplin (infrastructure), Angel Gonzales (environment), Rosemarie Ciudadano (institutional), Nephthali Pabines (who has moved over to the Market Enterprise and Promotions Office) and Job Oliva (demographic) for their critical role in crafting the sectoral plans, eventually making this key planning document a reality.



Wilfredo B. Prilles, Jr.

City Planning and Development Coordinator
January 31, 2011

THE CDP PLANNING PROCESS

Preparation and approval of the 2011-20 CDP went through the following steps:

- **Ecological profiling.** It started late in the 2nd quarter of 2010 when the CPDO drafted an updated ecological profile for Naga, using data from various agencies, local and national; results of the 2007 national census and local surveys; as well as annual operating reports prepared by the executive department.
- **Preparation of sectoral white papers.** From June to mid-August, CPDO sectoral specialists prepared white papers for their respective sectors, drawn mainly from the ecological profile and the 2000 Comprehensive Land Use Plan and the PGS Naga City Roadmap for 2015. These white papers contain a situationer and preliminary SWOT analysis for the sector.
- **Sectoral planning workshops.** Skipping the visioning phase of CDP preparation, anchored on the fact that the city still has a compelling and valid vision statement crafted under the 2015 City Roadmap, five sectoral planning workshops were held from August to September 2010, right before the busy Penafrancia festivities.
 - These workshops, aimed at generating foundational inputs to the plan, covered the following sectors: Local Government; Demographic and Environment; Infrastructure; Economic; and Social.
 - Participants to the workshop were drawn from members of the five sectoral committees of the City Development Council (CDC), augmented by representatives of City Government departments and offices, concerned National Government agencies, and additional representatives from Civil Society, particularly the academe and other interest groups.
 - Inputs to the workshops included the following: (a) the Naga City Roadmap 2015; (b) the sectoral white papers which were attached to the letter-invitation; (c) researches, studies and other reference materials; (d) the LGPMS e-reports for Naga (covering local governance, financial performance, and state of development); (e) the initial SWOT analysis prepared by CPDO staff, and (f) the local knowledge, perceptions and expertise by the invited workshop participants themselves.
 - Through a streamlined yet responsive event design, the workshops covered Steps 2 to 5 of CDP preparation – from determination of vision-reality gaps; to formulation of sectoral goals, objectives and/or targets; to the development of policy responses.
 - Finally, an important factor that enlivened proceedings, enhanced the quality of outputs and differentiated it from other similar activities was the critical need for validation of baseline data. The facilitator emphasized the need for truth-telling and encouraged participants to challenge the data by offering better information, whether from official or unofficial sources. In regard to the initial SWOT analysis prepared by CPDO staff, they were given the option to (a) throw it away, (b) affirm, or (c) revise and enhance the analysis.
- **Consolidation of workshop outputs.** This took place in October, delayed by the Penafrancia festivities and other subsequent activities that followed.
- **Drafting of the CDP.** This phase was underestimated, and actually took two full months to complete.
- **Initial presentation to the CDC.** On January 25, 2011, the plan was then formally presented during a regular, full-council meeting of the CDC.
- **Sectoral reviews.** This took place between February 2011 to May 2012, involving several projects that looked at the draft planning document from various perspectives, including Gender and Development (the Great Women Project of the Philippine Commission for Women), Climate Change (under the Greenhouse Gas inventory and accounting undertaking of the USAID-funded Climate Change and Clean Energy Project [Cenergy] Project), Migration and Development (under

the International Organization for Migration [IOM]-funded Mainstreaming Migration in Local Development Planning Project), and Capital Investment Prioritization and Programming (using the City Infrastructure and Investment Prioritization and Programming [CIIPP] Toolkit of Cities Development Initiative for Asia Project [CDIA]).

This was capped by a series of sectoral reviews mandated under Executive Order No. 2011-026 which created five Sectoral Committees (SecComs) that will assist the regular CDC in its work. These events took place on May 16-18, 2012 and involved a participative investment project prioritization exercise using a combination of the CIIPP toolkit and Dotmocracy.

- **Endorsement.** On June 29, 2012, right after a final public presentation to various stakeholders of society that yielded minor revisions, a special session of the regular CDC called by Mayor John G. Bongat endorsed the final draft of the CDP to the Sangguniang Panlungsod through Resolution 2012-001.
- **Approval and adoption.** After incorporating several revisions put forward by individual members of the Sanggunian, the CDP was formally approved and adopted by the City Council through Resolution No. 2012-426 passed on November 6, 2012.

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