

Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2022
Naga City

Office : **CITY EVENTS, PROTOCOL & PUBLIC INFORMATION OFFICE**

Mandate : Primary office responsible for the planning, organization and implementation of all city government events and special activities, as well as the dissemination of public information and conduct of city media relations services as provided under City Ordinance No. 2014-002

Vision : A progressive Naga with informed and empowered Nagueños.

Mission : Bridges communication gap between the City Government and its constituents through dissemination of relevant information regarding the programs and projects of the City Government and conduct of official events towards the achievement of a productive, educated and well-informed citizenry.

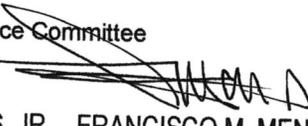
Organizational Outcome : Enhanced access to accurate, timely and relevant information.

AIP Ref Code	Program/Project/Activity Description	Major Final Output	Performance/Output Indicator	Target for the Budget Year	Proposed Budget for the Budget Year			
					PS	MOOE	CO	Total
1000-2-2-1011(3)-1	General Administrative Services	Improved protocol, events management, and information services	Percentage of protocol, events management, and multi-platform information services fully implemented within budget and schedule	100% implementation	8.739	5.591	1.600	15.930
TOTAL					8.739	5.591	1.600	15.930

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