



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



PROCLAMATION NO. 2014-003

ENJOINING THE ACTIVE PARTICIPATION OF ALL GOVERNMENT AGENCIES INCLUDING PRIVATE SECTOR, SCHOOLS, CIVIL SOCIETY AND CITIZENRY IN TREE PLANTING AND DECLARING JUNE 15, 2014 AND JUNE 15 OF EVERY YEAR THEREAFTER AS NAGA CITY ARBOR DAY;

WHEREAS, the City adheres to the policy of the State to protect and advance the right of the people to a balanced and healthful ecology in accord with the rhythm and harmony of nature;

WHEREAS, Republic Act No. 10176, also known as the Arbor Day Act of 2012, mandates all local government units " to revive by appropriate proclamation of their respective local chief executives, an Arbor Day at an appropriate fixed date every calendar year as shall be deemed suitable according to the proper time and season for planting trees";

WHEREAS, the City Government recognizes that the rehabilitation and greening of our environment is necessary to promote a healthier ecosystem for our people;

WHEREAS, there is a need for all government agencies including government-owned or controlled corporations, the private sector, schools, civil society and citizenry to participate in tree planting activities citywide;

WHEREAS, it is necessary to declare a day each year for the conduct of appropriate ceremonies for partnership building and actual tree planting;

WHEREAS, this activity would develop greater public awareness on the importance and role of trees in environmental health and human life;

WHEREAS, the Environment Month and Philippine Month of Mountains are celebrated in June;



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WHEREAS, to coincide with these celebrations and encourage public participation in tree planting activities, there is a need to highlight the celebration of the **NAGA CITY ARBOR DAY**;

NOW, THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby declare June 15, 2014 and June 15 of every year thereafter as **NAGA CITY ARBOR DAY**, to be observed throughout the city by planting trees and ornamental plants.

All members of the Management Committee and employees of the City Government, heads of agencies, and other instrumentalities of the government are hereby enjoined to lead the tree planting activities through appropriate ceremonies.

The City Environment and Natural Resources Office (CENRO) shall identify appropriate areas where participating agencies, organizations and schools may conduct tree planting activities. The CENRO is also directed to provide technical assistance to all participants for the **ARBOR DAY** celebration.

The Pilimania Project is also integrated as one of the major activities for the Naga City Arbor Day.

An Arbor Day Committee, comprised of representatives from the following offices, agencies and groups is hereby constituted. These organizations shall join hands in providing detailed plans, overseeing implementation and building community support including after care/monitoring activities, to ensure the success of Arbor Day:

- a. City Environment and Natural Resources Office, as lead agency
- b. City Solid Waste Management Office
- c. City Events, Protocol and Public Information Office
- d. Public Employment Service Office
- e. City Agriculturist's Office
- f. City Engineer's Office
- g. Metro Naga Chamber of Commerce and Industry
- h. Lingkod Barangay Office
- i. Girls Scouts of the Philippines
- j. Boy Scouts of the Philippines
- k. Pilimania Project Executive Committee created under Executive Order 2011-013 dated March 23, 2011



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The committee may call upon the media, the private sector, any other private organization, the church and other agencies for assistance.

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Naga to be affixed.

DONE in the City of Naga, this 26th day of March, in the year of Our Lord, Two Thousand and Fourteen.


JOHN G. BONGAT
City Mayor

Attested by:


FLORENCIO T. MONGOSO, JR., CSEE
Department Head II and Acting City Administrator