



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



PROCLAMATION 2014-002

PROCLAIMING THE 8TH DAY OF MARCH, TWO THOUSAND AND FOURTEEN OF THIS YEAR AND EVERY SECOND SATURDAY OF MARCH EVERY YEAR THEREAFTER AS "ALDAW KAN SALOG NIN BUHAY" OR NAGA RIVER DAY:-

Whereas, the Naga River is a significant landmark in Bicol culture and heritage which hosts the 304-year old annual fluvial procession in honor of Our Lady of Peñafrancia, Patroness of Bicolandia;

Whereas, in 2010, the *integrated* Naga River Revitalization Project (iNRRP) was launched to promote heritage preservation, eco-tourism, environmental and sanitation initiatives, disaster resilience, business, and introduction of river transport;

Whereas, to create public awareness in preserving the historic Naga River, and to encourage better stewardship of the environment in general, the city leadership deemed it fit to hold a Naga River Day celebration (Aldaw kan Salog nin Buhay);

Whereas, the event will provide an opportunity for Nagueños and Bikolanos to honor and commemorate the important role of the storied Naga River, and inspire people especially the young to pursue the path of bringing back its beauty and life;


Now therefore, I, JOHN G. BONGAT, Mayor of the City of Naga, do hereby declare the 8th day of March, two thousand and fourteen of this year and every second Saturday of March every year thereafter as Aldaw Kan Salog Nin Buhay or Naga River Day.

All public and private schools, agencies of government, private and business sectors and the general public are encouraged to participate in all the events that will be organized and conducted for this purpose.

Issued this 27th day of January, 2014 in the City of Naga, Philippines.


JOHN G. BONGAT
City Mayor

Attested by:


FLORENCIO T. MONGOSO, JR., CSEE
Department Head II and City Administrator