



OFFICE OF THE CITY MAYOR



Executive Order No. 2010-05

CONSTITUTING THE NAGA CITY COLISEUM STUDY TEAM (NCCST) WITH THE FOLLOWING COMPOSITION AND FUNCTIONS:

WHEREAS, the Naga City Coliseum is set to be substantially completed by June this year and should be ready for operation before the Penafrancia festivities;

WHEREAS, the city government needs to operationalize the study used as basis for the completion of the edifice;

WHEREAS, there is a need for a team to revisit the study, check its assumptions, assess economic trends, and make recommendation as to the mode and manner of operating the facility that is consistent with the city's development thrust;

NOW, THEREFORE, I, JESSE M. ROBREDO, by virtue of the powers vested in me by law, do hereby constitute the Naga City Coliseum Study Team (NCCST) with the following composition and functions:

Section 1. Composition. The NCCST shall be composed of the following:

Chairperson	:	Mr. Reuel Oliver, NCIB executive officer
Vice chairperson	:	Mr. Alberto Bercasio, MNCCI president
Members	:	Mr. Willy Prilles, planning and development Coordinator City Architect Hernani Aguilar Mr. Florencio Mongoso, Jr., Metro PESO officer Mr. Jose B. Perez, NCVC executive officer Mr. Frank M. Mendoza, city budget officer NCPD representative At least one private sector entrepreneur engaged in organizing meetings, concerts and similar events to be designated by the chairperson

Section 2. Functions. The NCCST shall have the following functions:

1. Define the purpose or goal of the coliseum as it relates to the overall urban development of the city.
2. Determine the annual expenses over the next 20 years to operate the coliseum in a manner consistent with its purpose or goal with supporting computations and detailed assumptions for each expense item.
3. Determine the annual income of the facility over the next 20 years showing the *supporting computations and detailed assumptions for each item of income*

4. Determine the annual cash flow of the facility over the next 20 years showing the supporting computations and detailed assumptions as needed
5. Define reasonable scenarios and perform a sensitivity analysis on the financial statements under each scenario and formulate specific recommendations from the exercise.
6. Prepare the organizational chart of the coliseum consistent with its goal and within its assumed fiscal constraints.
7. Assess the costs and benefits of the following options and detail how the same can be carried out by the city:
 - a. Operate the coliseum thru a unit of the Naga City Government
 - b. Operate the coliseum thru a corporation formed by the city government
 - c. Bid out the operation of the coliseum to a private entity
 - d. Other options thought out by the NCCST
8. Prepare a detailed timeline showing the transition of the coliseum from its existing state to full sustainable operation indicating therein key milestones
9. Prepare an operations manual to serve as guide to the eventual operator of the facility. Said manual shall ensure that the coliseum fulfill its purpose and is operated within sustainable parameters as determined by the financial and organizational studies above. If a full manual is not feasible given the time constraint, an annotated outline of such a manual may be submitted instead.
10. Prepare a comprehensive report with final recommendation and present and defend the same before the city mayor.
11. Call upon the head or relevant personnel of any city government department, office, or unit to provide it information and/or assist it in the performance of its functions subject to appropriate notice to the head and personnel concerned.

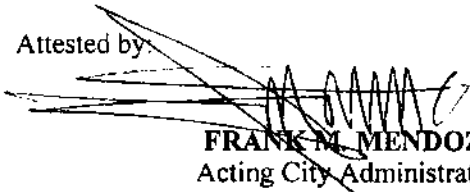
Section 3. Upon acceptance of the report by the city mayor, the NCCST shall cease existence. However, the city mayor, at his option, may convert the team into a Naga City Coliseum Oversight Committee tasked with looking after the actual operations of the coliseum.

Section 4. The NCCST shall complete its report and recommendations on or before July 30, 2010.

Done this 14th day of May, 2010 in Naga City, Philippines.


JESSE M. ROBREDO
City Mayor

Attested by:


FRANK M. MENDOZA
Acting City Administrator