



OFFICE OF THE CITY MAYOR

EXECUTIVE ORDER No. 2010- 04

Creating the 2010 World Blood Donor Day Committees, designating their chairpersons and such other matters

Whereas, the World Blood Donor Day (WBDD) is an international event espoused by the World Health Organization (WHO) to highlight the life-saving importance of voluntary blood donation;

Whereas, the WBDD has been adopted by the Department of Health (DOH) as an annual national event in line with the intent of the Republic Act 7719, otherwise known as the "National Blood Services Act of 1994";

Whereas, the Sangguniang Panlungsod of Naga has enacted City Ordinance No. 2009-02, establishing the Naga City Blood Program which operationalizes within the city's territorial jurisdiction the mandate to local government units under RA 7719;

Whereas, the City of Naga has decided to once again celebrate the World Blood Donor Day on June 14, in partnership with the BMC Blood Bank and Transfusion Services, the PNRC-Cam. Sur Chapter, and the Phil. Army 22nd Infantry Battalion;

Whereas, there is a need to create administrative committees and to designate key people to work towards a successful 2010 WBDD celebration in Naga City;

Now, therefore, by virtue of the powers vested in me by law, I, JESSE M. ROBREDO, City Mayor, do hereby direct the following:

Section 1. There in hereby created the following committees, namely: Steering, Secretariat, Barangay Participation, Youth Participation, Donor Recruitment, Physical Preparation, Transportation, Safety & Communication, General Services, Food, Sanitation, and Streamers.

Section 2. The committees shall be chaired by the following persons, namely:

Steering	-	Hon. D.C. Nathan A. Sergio Councilor & Director, Naga City Blood Program
Secretariat	-	Mr. Florencio T. Mongoso, Jr. Department Head, Metro PESO
Barangay Participation	-	Hon. Jose Mari J. Mercado President, Liga ng mga Barangay

- Youth Participation - Hon. Ray-An Cedrick G. Rentoy
Chairman, SK Federation
- Donor Recruitment - Mrs. Delia V. Calleja
Midwife III, City Health Office
- Physical Preparation - Engr. Leon B. Palmiano IV
Department Head, City Engineer's Office
- Transportation - Engr. Joel P. Martin
Chief, Motorpool Division
- Safety & Communication- Mr. Joselito SA. Del Rosario
Executive Director, Public Safety Office
- General Services - Mr. Arthur F. Abonal
Department Head, General Services
- Food - Mrs. Teresita A. Del Castillo
Department Head, City Pop'n & Nutrition Office
- Sanitation - Mr. Oscar P. Orozco
Department Head, City ENRO
- Streamers - Mr. Ruel Barrios
Head, Lingkod Barangay Office

Section 3. All committees shall receive specific instructions from the chairperson of the Steering Committee.

Section 4. Each committee chairperson shall choose his/her members as are only necessary to make each committee functionally effective.

Section 5. City Hall employees who will be involved in this World Blood Donor Day celebration on June 14, which is an official holiday per declaration by the Office of the President, may avail of one day "palit-araw" in his/her work assignment in consultation with concerned Department Head/Chief of Office.

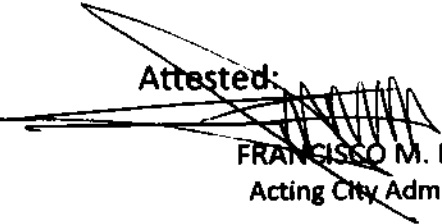
Section 6. The following shall act as Advisers to the Steering Committee, namely: Hon. Lourdes V. Asence, MD, Chairperson of SP committee on Health; Dr. Vito C. Borja II, City Health Officer; and Dr. Luningning A. Luciano, Chief of Naga City Hospital.

Let copies of this Executive Order be furnished all concerned for their information and guidance.

Issued this 7th day of June, 2010 in Naga City, Philippines.


JESSE M. ROBREDO
 City Mayor

Attested:


FRANCISCO M. MENDOZA
 Acting City Administrator