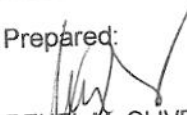
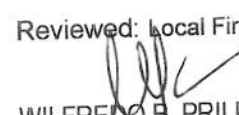



Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2021
Naga City


Office : INVESTMENT AND TRADE PROMOTION OFFICE
 Mandate : Enhance economic prosperity and promote full employment per Ordinance 97-114 and Section 16 of the Local Government Code.
 Vision : Naga as one of the most economically-dynamic and competitive cities in the country.
 Mission : Market Naga among new investors, and promote trade and business expansion among existing firms.
 Organizational Outcome : Sustained competitive local economy; New investments and business expansion activities generated in current priority industries leading to creation of quality employment.

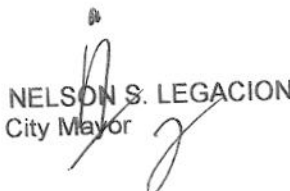
AIP Ref Code	Program/Project/Activity Description	Major Final Output	Performance/Output Indicator	Target for the Budget Year	Proposed Budget for the Budget Year			
					PS	MOOE	CO	Total
8000-2-2-8853-1	General Administrative Services	Improved services	Percentage of current investment promotion programs fully implemented within budget and schedule	100% implementation	0.759	1.595	0.265	2.619
			Percentage of investment promotion, generation, and servicing PPAs fully implemented within budget and schedule	100% implementation				
			Percentage of marketing support services fully implemented within the prescribed period	100% implementation				
			Percentage of trade promotions services fully implemented within prescribed period	100% implementation				
				TOTAL	0.759	1.595	0.265	2.619
COMPONENT PROGRAMS								
8000-2-2-8853(1)-2	Digital Innovation Hub	Technology enterprise services	Percentage of mentoring and business services provided to technology enterprises and online workers.	100% implementation		3.367		3.367
				TOTAL	0.000	3.367	0.000	3.367
				GRAND TOTAL	0.759	4.962	0.265	5.986

Prepared:  REUEL M. OLIVER
Executive Officer

Reviewed: Local Finance Committee
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City Planning & Devt. Officer

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 GREGORIA NILDA B. ABONAL
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Approved:  NELSON S. LEGACION
City Mayor