

Mandate, Vision/Mission, Major Final Output, Performance Indicators and Target CY 2021  
Naga City

Office : **CITY EVENTS, PROTOCOL & PUBLIC INFORMATION OFFICE**

Mandate : Primary office responsible for the planning, organization and implementation of all city government events and special activities, as well as the dissemination of public information and conduct of city media relations services as provided under City Ordinance No. 2014-002

Vision : A progressive Naga with informed and empowered Nagueños.

Mission : Bridges communication gap between the City Government and its constituents through dissemination of relevant information regarding the programs and projects of the City Government and conduct of official events towards the achievement of a productive, educated and well-informed citizenry.

Organizational Outcome : Enhanced access to accurate, timely and relevant information.

| AIP Ref Code     | Program/Project/Activity Description | Major Final Output   | Performance/Output Indicator  | Target for the Budget Year | Proposed Budget for the Budget Year |              |              |               |
|------------------|--------------------------------------|--|---|----------------------------|-------------------------------------|--------------|--------------|---------------|
|                  |                                      |  |   |                            | PS                                  | MOOE         | CO           | Total         |
| 1000-2-1011(3)-1 | General Administrative Services      | Improved protocol, events management, and information services | Percentage of protocol, events management, and multi-platform information services fully implemented within budget and schedule | 100% implementation        | 9.126                               | 5.348        | 0.000        | 14.474        |
| <b>TOTAL</b>     |                                      |  |   |                            | <b>9.126</b>                        | <b>5.348</b> | <b>0.000</b> | <b>14.474</b> |

Prepared:

Reviewed: Local Finance Committee

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