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**AN ORDINANCE CREATING A TRUST FUND ACCOUNT CALLED ANDUYOG FUND, DEFINING ITS PURPOSE AND PRESCRIBING GUIDELINES FOR COLLECTION AND DISBURSEMENT**

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## EXPLANATORY NOTE

Our city is now known all over the country and even abroad as a center for innovations and good governance. The many recognitions and awards that have been conferred on the city's various development initiatives and programs, coming from prestigious national and international award-giving bodies, are but attestations to the kind of governance that we have been pursuing in Naga City for almost two decades now.

Resting on our laurels is not an option for us today, but doing better and doing more becomes the order of the day. This is our unending collective tasks - tasks that may require resources even more, and resources that are usually secured through taxation and levy of regulatory fees.

But the great challenge is to fulfill these demanding tasks without necessarily burdening all the people living in our city.

One way is to tap resources elsewhere using our latest technology and our excellent reputation as a local government unit.

This proposed ordinance seeks to generate fund for the City Government from well-meaning people or from donors or sponsors who may volunteer to finance certain component of priority development program or project of the city. How is this to be done? The proposed ordinance simply creates a Trust Fund Account called Anduyog Fund where all cash donations would accrue, to be managed by a team, in accordance with the intent of the donor. The term *anduyog*, in Bikol, means "to share experiences or feelings". Thus, under this proposed ordinance, the act of donating or contributing cash is a manifestation of a strong feeling or attachment towards the city.

Any person or entity may donate cash and contribute to the city's Anduyog Fund, whether one is a Nagueño or not, Filipino or foreigner, living in the city or not, residing in the Philippines or abroad. Thus, even Overseas Filipino Workers (OFWs), and Filipino migrants may participate in the city development in the spirit of *bayanihan* and volunteerism. If given the chance and the proper acknowledgment, they, especially Nagueños abroad, may prove to be an unquantifiable fund source for the city.

This proposed ordinance therefore hopes to create a window for direct participation in the city affairs even by people living far from Naga but whose mind and hearts are captivated by the present city direction that we have.

NOW, THEREFORE, BE IT ORDAINED, AT IT IS HEREBY ORDAINED, by the Honorable Members of the Sangguniang Panlungsod duly assembled that:

**SECTION 1. Title.** This ordinance shall be known and cited as the "Anduyog Fund Ordinance of Naga City".

**SECTION 2. Creation.** There shall be created in the City of Naga a trust fund account for cash donations intended for priority city development programs and projects, which shall be called Anduyog Fund.

**SECTION 3. Purpose.** Anduyog Fund shall be used solely for the priority development programs and projects of the City of Naga, consistent with the intent of the donor as to which program or project his/her cash donation would go.

**SECTION 4. Guidelines.** The following fund management guidelines shall be observed for this Anduyog Fund, to wit:

4.1 Cash donations may come from any person or any entity, situated in Naga City or elsewhere. Cash donations may also be made anonymously.

4.2 Every cash donation shall be program-specific or project-specific. However, when not specified, a cash donation shall be administered and utilized in any listed priority programs or projects subject to the sound discretion of the Management Team.

4.3 All cash donations shall preferably be in the form of check, payable in the name of "Anduyog Fund, Treasurer's Office, Naga City, Bicol Region, Philippines". Other modes of fund transfer convenient to the donor can also be utilized.

4.4 Receipts and disbursements of fund shall be reported to the City Council or the Sangguniang Panlungsod (SP), and in the City Hall website, particularly in the homepage for the Anduyog Fund, for purposes of transparency. The report shall be once a month, or as determined by the Management Team.

4.5 All cash donations shall be disbursed in consonance with the priorities jointly set by the City Mayor and the Sangguniang Panlungsod, and in accordance with the existing accounting and auditing rules and regulations.

4.6 No cash donation shall be used in any program or project not duly approved by the City Development Council.

4.7 No cash donation shall be diverted to other uses, except the intended use or purpose by the donor.

4.8 Should donation to a particular program or project exceeds the required fund, the concerned contributor/s or donor/s shall be properly notified, and his/her/their consent shall be secured if the donation or contribution is

proposed to be channeled to other priority program or project.

**SECTION 5. Management Team.** There shall be a created a eight-man Anduyog Fund Management Team, which shall be composed of the City Mayor as chairman whose members are: two members of the SP Committee on Ways and Means, the CPDO Coordinator, one representative from the Metro Naga Chamber of Commerce and Industry (MNCCI), one representative from the Filipino Chinese Chamber of Commerce (FCCCI), one representative from the Camarines Sur Bankers Association (CSBA), and the Executive Director of the Naga City Peoples Council (NCPC). The Team shall manage the Anduyog Fund, in consultation with the Sangguniang Panlungsod. The Team is empowered to make implementing rules for specific provision of this Ordinance. It may also designate an Executive Officer from among its members.

To properly introduce and promote Anduyog Fund to the general public, the Team is authorized to sponsor its Grand Launching, the cost of which may be charged to whatever appropriate fund is available in the 2008 Annual Budget at the discretion of the City Mayor.

**SECTION 6. Exclusive Bank Accounts.** To facilitate cash donations, Bank Accounts exclusively for Anduyog Fund shall be opened by the Management Team from at least three (3) Banks situated in Naga City with international linkages or offshore branches.

**SECTION 7. Fund Administrator.** The City Treasurer, in addition to his/her existing mandates and responsibilities, is hereby designated as the Anduyog Fund Administrator. As such, he shall issue Official Receipt for every cash donation received, and disburse/withdraw money when so directed. He shall receive specific instructions from the Management Team.

**SECTION 8. Financial Report.** The City Accountant, in addition to his/her existing mandates and responsibilities, is hereby tasked to prepare the financial report for the Anduyog Fund. He/she shall coordinate with the City Treasurer, process any and all claims against the Fund and submit periodic report to the Management Team, the Sanggunian, and the EDP Office.

**SECTION 9. Priority Programs and Projects.** The following shall constitute the initial priority programs and projects that may be assisted under Anduyog Fund, namely: Naga City Coliseum Project, Central Business District One (*old centro*) Redevelopment Project, Naga River Beautification/*Salvar Salog* (Save the River) Project, Mount Isarog Park Reforestation and Development, Proposed Closure of Balatas Dumpsite, Historico-Cultural Landmarks and Heritage Preservation and Promotion Program, Emergency Rescue Naga/Safe Blood Donors' Program, Programs for the Elderly or Senior Citizens and the Differently-abled Persons and Scholarship Program for the Youth. Other programs and projects may also be assisted, if approved by the Sangguniang Panlungsod upon the recommendation of the City Development Council.

**SECTION 10. Donation Not Within the Listed Priority Programs and Projects.** Fund donation or contribution not specifically intended for any of the listed priority programs and projects is allowed. However, its intended use, when specified by the donor, shall conform to the overall city development plan, and shall be approved by the Sangguniang Panlungsod as recommended by the City Development Council.

**SECTION 11. Website's Homepage.** There shall be a homepage for this Anduyog Fund in the Naga City website to be designed and maintained by the City EDP Office. The homepage shall contain, among others, the windows for donors' participation in the priority city development program or projects, the brief description and components of the programs and projects needing support, the fund's collection and disbursement report, and status of the programs and projects being implemented under the Anduyog Fund. The homepage may also include gallery, progressions or updates and other features that will make the homepage more informative, interactive and enticing to probable donors.

**SECTION 12. Coordination with City Schools' Alumni and Alumnae Associations.** The Management Team is hereby tasked to coordinate and link up with the various city schools' alumni and alumnae associations for the promotion and realization of Anduyog Fund.

**SECTION 13. Partnership with Marketing Outfit.** The Anduyog Fund Management Team is authorized to explore the feasibility of tapping the expertise or core competency of any marketing outfit for actual fund generation sourced from corporations, foundations and other entities, here and abroad. Thus, it may recommend to the Sangguniang Panlungsod for its review a proposed agreement or contract between the City Government and a marketing outfit.

**SECTION 14. Annual Event.** There shall be an annual event or a day dedicated for the recognition of the donors, whereby activities are undertaken geared towards appreciating the voluntary support and assistance by the donors to the city, and said activities are designed to further promote the Anduyog Fund as a way of raising money to augment the limited city resources. Said annual event or day shall be designated by the City Mayor whose office shall initiate, coordinate and implement the activities therein.

**SECTION 15. Incentives to Donors.** Consistent with the provisions of the National Internal Revenue Code (NIRC), all cash donations in favor of the City Government of Naga is deductible from the taxable income of the donor. In addition, the Fund Management Team may institute other appropriate incentives to Anduyog Fund donors.

**SECTION 16. Effectivity.** This ordinance shall take effect immediately upon approval by the City Mayor.

**ENACTED:** August 5, 2008.

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**WE HEREBY CERTIFY** to the correctness of the foregoing ordinance.

**(Sgd) GIL A. DE LA TORRE**  
Secretary to the  
Sangguniang Panlungsod

**(Sgd) GABRIEL H. BORDADO, JR.**  
City Vice Mayor &  
Presiding Officer

APPROVED:

**(Sgd) JESSE M. ROBREDO**  
City Mayor