

Republic of the Philippines  
Tanggapan ng Sangguniang Panlungsod  
J. Miranda Ave., City Hall, City of Naga  
Tel.Nos.473-20-51· 473-20-49·811-19-37·472-79-19

ORDINANCE NO.2006-018

**AN ORDINANCE PRESCRIBING THE RATES OF RENTAL FOR THE USE OF CITY-OWNED BUILDINGS AND OTHER PROPERTIES FOR THE PURPOSE OF CONSTRUCTING BILLBOARDS/SINAGES FOR ADVERTISEMENT PURPOSES, AND PRESCRIBING PENALTIES FOR VIOLATION THEREOF:-**

Author: Hon. William G. Del Rosario

Be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

**SECTION 1.** - It is hereby prescribed the following rates of rental for the use of City/ Owned Buildings and other properties for the purpose of constructing/ installing billboards /sinages for advertisement purposes, to wit:

- A. "City Owned Buildings along Main Road". All roads with in CBD I & II, including Peñafrancia, Magsaysay, Panganiban, Biak- na- Bato(Tabuco), Bagumbayan, Diversion, Zamora, & Igualdad P1,320.00 per sq. m/anum.
- B. City Owned Buildings along Minor Road-30 % of the rate of the main road.
- C. City Owned Lots - 1 % per month per sq.m or 12% per anum of the market value of the property as determined by the Naga City Appraisal Committee.

**SECTION 2.** - Requirements prior to the construction/ installation of billboards/ sinages, the proponent / advertiser shall:

- 1. Submit his/her application to the Office of City Mayor, with the attached copy of plan/ perspective, recent Business Permit, Mayor's Permit and Contact, for endorsement and approval of the Sangguniang Panlungsod;
- 2. Execute a memorandum of Agreement with the City Government stipulating the terms and conditions related thereto;
- 3. Seek the approval of the office of the City Engineer, the City Planning & Development Office and the City Fire Department.

**SECTION 3.** - Penalty. - Any person or persons found guilty of violating any provision of this ordinance shall be penalized by a fine of not more than P5,000.00 or imprisonment of not less than one year or both at the discretion of the court.

**SECTION 4.** - Effectivity. - The ordinance shall take effect upon its approval and after publication in a news paper of local circulation.

**ENACTED:** April 3, 2006.

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WE HEREBY CERTIFY to the correctness of the foregoing ordinance.

**FIEL L. ROSALES**

Secretary to the  
Sangguniang Panlungsod

**GABRIEL H. BORDADO, JR.**

City Vice Mayor &  
Presiding Officer

APPROVED:

**JESSE M. ROBREDO**

City Mayor