



**Republic of the Philippines
Tanggapan ng Sangguniang Panlungsod
City of Naga**



ORDINANCE NO. 2005-008

AN ORDINANCE CREATING THE NAGA CITY BUSINESS REGISTRY DATABANK AND PROVIDING INCENTIVES AND BENEFITS THEREFOR, AND FOR OTHER PURPOSES:-

Sponsor: Hon. John G. Bongat

Be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

**ARTICLE I
GENERAL PROVISION**

SECTION 1. SHORT TITLE. – This Ordinance shall be known as the “NAGA CITY BUSINESS REGISTRY DATABANK (NCBRD) ORDINANCE”.

SECTION 2. MANDATE. The mandate of this Ordinance is two-fold:

- a) The Metro Naga Chamber of Commerce and Industry (MNCCI) is hereby recognized as the principal communication line of the Naga City Government to the business community;
- b) And in order to facilitate effective communication, improve business information data, rationalize business zoning and keep track of business development, a business registry databank hereinafter to be known as the “Naga City Business Registry Databank (NCBRD)” is hereby established to be operated and maintained by the Metro Naga Chamber of Commerce and Industry (MNCCI), which is hereby given the sole and exclusive authority to establish, operate and manage the Business Registry Databank of Naga City.

SECTION 3. DEFINITION OF TERMS. – The terms used for the purposes of this Ordinance shall mean:

- (a) “NAGA CITY BUSINESS REGISTRY DATABANK (NCBRD)” – is the repository of relevant economic and business information of all business enterprises in Naga City;
- (b) “BUSINESS ENTERPRISES” – refers to entities organized for profit, registered and doing business in Naga City under existing laws;
- (c) “METRO NAGA CHAMBER OF COMMERCE AND INDUSTRY (MNCCI)” – means a non-stock, non-profit organization of small, medium and large enterprises with the objective of uniting the business community in Naga City to better promote trade, commerce and industry, in coordination with the Naga City Government.

SECTION 4. "OBJECTIVES OF THE NAGA CITY BUSINESS REGISTRY DATABANK (NCBRD)". The NCBRD shall have the following objectives:

- a) To improve the City Government's business information data;
- b) To rationalize business zoning;
- c) To keep track of business developments;
- d) To provide relevant information to the Naga City Investment Board (NCIB).

SECTION 5. – FUNCTIONS OF THE NAGA CITY BUSINESS REGISTRY DATABANK (NCBRD). The NCBRD shall exercise the following functions:

- a) To manage and maintain the database;
- b) To provide public access to the database through the internet;
- c) To periodically update data that may be required for trade and investment promotion of the businesses;
- d) To promote and participate in business matching fora using the information contained in the databank;
- e) To foster and encourage a free flow of data, information and ideas between the government and the people;
- f) To provide an effective communication channel by which policy and projects of the City Government may be more efficiently disseminated.

ARTICLE II REQUIREMENT FOR MANDATORY REGISTRATION

SECTION 6. REGISTRATION. – All commercial and industrial establishments applying for business license or renewing business in the City are hereby directed and required to fill up the NCBRD Form which forms part of their application for license or renewal thereof, to be provided by the MNCCI to the City Treasurer's Office.

SECTION 7. COLLECTION OF DATA. – The information necessary for the NCBRD shall be generated and collected through the special NCBRD form attached to the Mayor's Permit form when they apply annually for such business permit. Copy of this form, to be reproduced at the expense of the MNCCI, is hereto attached as "Annex A" and made an integral part of this Ordinance. The NCBRD shall work with the City Treasurer's Office and the latter shall cooperate with and extend support to the former to establish and maintain the NCBRD. NCBRD shall ensure that the forms are obtained on a monthly basis from the City Treasurer's Office and collated according to business size and category as may be determined by the MNCCI. The NCBRD shall likewise ensure that the data and information in the NCBRD forms are collected, encoded, and transmitted to the electronic file. The NCBRD may validate the information contained in the NCBRD form.

SECTION 8. YEARLY UPDATING. – The business establishments are required to submit and update their business information data sheet yearly upon renewing their business license in order that the NCBRD shall have annually updated and accurate information in the database.

SECTION 9. PRE-REQUISITE. – Updated and truthful information sheet/data shall be considered as a pre-requisite of the issuance of yearly renewal of business license and renewals of Mayor's Permit for all commercial, industrial and business establishments operating in the City.

SECTION 10. ACCESS TO THE DATABANK. – All registered establishments shall have free and unlimited access to the information on NCBRD thru the internet and/or written publication. The information which shall be periodically updated shall contain pertinent data that may be required for trade and investment promotion of the businesses.

SECTION 11. PARTICIPATION IN BUSINESS MATCHING. – All registered establishments can readily participate in business matching forums using the information contained in the databank.

ARTICLE III YEARLY ASSESSMENT

SECTION 12. The City Treasurer's Office is hereby granted authority to collect a uniform amount of one hundred pesos (P100.00) from every business establishment, save for business establishments paying the minimum amount for Mayor's/Business Permit, in which case only the amount of twenty five (P25.00) pesos shall be collected from them, in trust for, and remit the same to the MNCCI. The funds collected shall be utilized to cover the expenses for the procurement of hardware and software, systems design and maintenance, administrative and operational expenses of the registry office, promotions and consultancy program of the Chamber for the advancement and growth of the micro, small and medium enterprises (MSMEs) in the City.

SECTION 13. Since this is a collaborated undertaking between the private and the public sector, the City Government thru the City Treasurer's Office is hereby granted authority to enter into contract with MNCCI for the smooth implementation of this ordinance. This is to ensure a unified, reliable and sustainable mechanism to fully enhance the capability of local establishments' electronic integration to the global information superhighway.

ARTICLE IV FINAL PROVISIONS

SECTION 14. EXISTING CHAMBER. – The existing Metro Naga Chamber of Commerce and Industry (MNCCI) registered with SEC and duly accredited by the Philippine Chamber of Commerce and Industry (PCCI) shall be deemed the business Chamber for purposes of this Ordinance.

SECTION 15. OTHER BUSINESS DATABASE. – No provision in this Ordinance shall prevent any other individuals or business establishments from being registered in any other Business Database of other related business organizations.

SECTION 16. REPEALING CLAUSE. – Any Ordinance inconsistent with this Ordinance is hereby deemed repealed and/or modified accordingly.

SECTION 17. SEPARABILITY CLAUSE. – If for any reasons, any part or provisions of this Ordinance shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected shall continue to be in full force and effect.

SECTION 18. EFFECTIVITY. – This ordinance shall take effect after publication, in accordance with law, in a newspaper of general circulation in the City of Naga.

ENACTED: January 24, 2005.

WE HEREBY CERTIFY to the correctness of the foregoing ordinance.

(Sgd.) FIEL L. ROSALES

Secretary to the
Sangguniang Panlungsod

(Sgd.) GABRIEL H. BORDADO, JR.

City Vice Mayor & Presiding Officer

APPROVED:

(Sgd.) JESSE M. ROBREDO

City Mayor