



Republic of the Philippines  
Tanggapan ng Sangguniang Panlungsod  
City of Naga



**ORDINANCE NO. 2002-003**

**AN ORDINANCE ADOPTING THE FINAL MECHANICS OF THE PROGRAM ON “STICKERING OF HOUSEHOLDS COMMITTED TO A DRUG-FREE COMMUNITY” AS A UNIFIED DRIVE OF THE CITY GOVERNMENT AND THE TWENTY SEVEN (27) BARANGAYS OF NAGA CITY IN THE WAR AGAINST ILLEGAL DRUGS:-**

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**EXPLANATORY NOTE**

The Sangguniang Panlungsod in Resolution No. 2001-475 adopted the concept paper and mechanics of the program on “Stickering of Households Committed to a Drug-Free Community”.

The Committee on Public Safety and Human Rights sent copies of the approved concept paper and mechanics to all twenty seven (27) barangays, media organizations, the academe, concerned government and law enforcement agencies, barangay-based and city-based non-governmental and other civic organizations, for their suggestions and comments.

The Committee received favorable comments on the stickering campaign.

To institutionalize the anti-drug stickering program of the city government, the adoption of the final mechanics of the program through an enabling ordinance will effectively help in the city’s resolute campaign against illegal drugs.

Now therefore, be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

**SECTION 1. - DEFINITION OF TERMS.** - For purposes of this ordinance, the following definitions shall apply:

- a. ANTI-DRUG STICKERING PROGRAM - refers to the city government’s drive to bring the anti-drug campaign to the household level.

The program has been conceptualized as one of the various strategies envisioned to effectively combat the proliferation of illegal drugs and save our people, especially the youth, from unimaginable destruction brought by the drug menace upon our communities.

As a strategy in the war against illegal drugs, the program will focus upon and give emphasis on enabling and remain committed to the task of keeping their homes drug-free.

This program is not designed to embarrass or shame anybody. A “We Love Naga City, Let’s Keep it Drug-Free” sticker placed upon the house of any family/household in Naga City is a declaration from the City Government that the members of such household are truly united and committed to the fight against illegal drugs.

However, the absence of the said sticker from any household in Naga City is not a conclusion/determination that such house is not drug-free.

- b. ANTI-DRUG STICKER - refers to the anti-drug sticker, as amended pursuant to Sangguniang Panlungsod Resolution No. 2002-009 that will be placed in houses sufficiently identified to be drug-free. Copy of the sticker is hereto attached as *Annex “A”* and made an integral part hereof.
- c. MECHANICS - refers to the procedure of the implementation by the Office of the City Mayor of the anti-drug stickering program of the city government, through the Naga City Dangerous Drugs Board, the Barangay Councils and the Barangay Anti-Drug Abuse Councils in the 27 barangays of Naga City.

**SECTION 2. - OBJECTIVES.** - The objectives of the anti-drug stickering program are the following:

- a. To provide a mechanism by which families and households in Naga City will be able to publicly express their commitment to a drug-free community;
- b. To provide a mechanism by which the families of each of the victims of drug abuse will be assured of the government/private institutional support against illegal drugs;
- c. To put emphasis on the crucial and vital role of community unity and support in the fight against illegal drugs and drug addiction.

**SECTION 3. - GENERAL/PUBLIC INFORMATION.-** The City Mayor will send a letter to each and every household in Naga City informing them of the present strategies being implemented by the City Government against drug addiction and illegal drugs particularly the “Stickering of Households Committed to a Drug-Free Community”.

**SECTION 4. - DATA GATHERING. -**

Process:

- a. Preparation of household profile per barangay. The household profile shall be sourced from existing Barangay records and through the strict implementation of City Ordinance No. 92 – 035;
- b. Gathering/consolidation of reports from intelligence sources. Gathering of information shall be done applying methods used in law enforcement and within the bounds of law.

Output:

- a. List of members of households and other demographic information on such households;
- b. Long List of Drug-Free Households;

- c. Long List of Households with member/s possibly connected with illegal drugs. *This list shall be kept confidential.*

**SECTION 5. - DATA VALIDATION. -**

Process:

Data gathered shall be validated through the Office of the City Mayor and the PNP/other relevant law enforcement agencies, which shall work closely and directly with the former on the matter.

Output:

- a. Short List of Drug-free Households identified and declared as Drug-Free;
- b. Short List of Households with member/s who is/are connected with illegal drugs. This list shall be kept confidential and shall be used only for the enforcement of the Dangerous Drugs Act.

The non-inclusion of a household/family from the list of Drug-Free Households is not a conclusion/determination that these households are not drug-free. At best, such non-inclusion means that the City Government is not in possession of sufficient information to declare the household as a drug-free household.

**SECTION 6. - HOUSEHOLD DIALOGUE AND VALIDATION. -**

Process:

- a. Dialogues will be conducted by the Office of the City Mayor with households identified as drug-free. The purpose of the dialogue is to forge a partnership and commitment to the fight against illegal drugs and to continue being a drug-free household/family;
- b. Separate dialogues per household will also be held with households whose member/s has been sufficiently identified as possibly connected with illegal drugs. The purpose of the dialogue is to forge a partnership between the family and the City Government in the commitment to earnestly work towards becoming a drug-free household. Should the family deny the finding of the City Government, the family member/s identified by the City Government as possibly using any of the illegal drugs will be invited for medical testing. Should the test yield a negative result, the medical testing expenses shall be for the account of the City and the household shall be entitled to the anti-drug sticker. Otherwise, the same shall be borne by the family concerned.

These dialogues and the results thereof shall be kept strictly confidential.

Output: Signed commitment of household/family:

- a. Remain as drug-free household/family;
- b. Actively participate and cooperate with the Naga City Dangerous Drugs Board (NCDDDB) and in the activities of the BADAC;

- c. If involved with the illegal drugs, commit to undergo counseling and/or rehabilitation. This commitment, once made, shall be kept strictly confidential.

**SECTION 7. - STICKERING OF HOUSEHOLDS COMMITTED TO A DRUG-FREE COMMUNITY.** The Program shall observe the following guidelines:

- a. The anti-drug stickering program shall be done on a street-by-street/zone-by-zone schedule basis;
- b. No anti-drug sticker shall be placed on any of the houses on the scheduled street unless and until the household dialogues as outlined under Section 6 above have been made;
- c. Stickers indicating “We Love Naga City. Let’s Keep it Drug-Free” that the household is a drug-free household shall be placed on a conspicuous place outside of the house of families on which the City Government has sufficient information to declare the same as drug-free.

The head of the household/parent/guardian shall sign the conditions attached to the stickers.

- d. The City Government reserves the right to deny households/families the anti-drug sticker when it is not convinced that it has in its possession sufficient information to declare such household as a Drug-Free Household. This denial, however, is not a conclusion/determination that such household is involved with the illegal drugs;

Households whose member/s have been identified by the City Government as victims of the illegal drugs shall be granted a sticker upon submission of a certification from the L.I.F.E. Counseling Center, or other City or DSWD-accredited counseling and/or rehabilitation Center that the family member/s concerned is/are already enrolled and actively participating in its counseling and/or rehabilitation program. The person concerned or his/her guardian shall be requested to sign a “Pledge of Support for a Drug-Free Naga City”, copies of which are hereto attached as **Annexes “B”** and **“B-1”**, respectively, and made integral parts hereof.

- e. The stickers shall remain as government property.

Any unauthorized use, disposal or alteration thereof shall be punished in accordance with law;

**SECTION 8. - CONTINUING MONITORING. -**

The Naga City Dangerous Drugs Board (NCDDDB) and the BADAC in each zone/barangay, shall be tasked to spearhead the close monitoring of the implementation of this program.

The conditions written on the anti-drug stickers shall be strictly enforced.

The stickers on houses which have ceased to be drug-free shall be withdrawn after a 30-day written notice to the head of the family and the conduct of dialogue as outlined under Section 6 hereof.

**SECTION 9. - PENAL CLAUSE.** - Any person found to be tampering with, destroying or using the anti-drug sticker without authority from the City Government shall, after due process, be liable to pay a fine of P5,000.00 and/or punishable by imprisonment of from 30 days and 1 day up to 6 months.

**SECTION 10. - SEPARABILITY CLAUSE.** - Any provision or portion of this ordinance found to be violative of the Constitution or invalid shall not impair the provisions or part thereof which shall continue to be in force and in effect.

**SECTION 11. - REPEALING CLAUSE.** - Ordinances, rules and regulations or parts thereof, which are inconsistent or in conflict with the provisions of this ordinance, are hereby repealed or modify accordingly.

**SECTION 12. - EFFECTIVITY.** - This ordinance shall take effect immediately upon its publication in a newspaper of general circulation in Naga City.

**ENACTED:** January 9, 2002.

**WE HEREBY CERTIFY** to the correctness of the foregoing ordinance.

**J. ANTONIO A. AMPARADO**  
Secretary to the  
Sangguniang Panlungsod

**ESTEBAN R. ABONAL**  
City Vice Mayor & Presiding Officer

APPROVED:

**JESSE M. ROBREDO**  
City Mayor