



Republic of the Philippines  
Tanggapan ng Sangguniang Panlungsod  
City of Naga



**ORDINANCE NO. 99-098**

**AN ORDINANCE REQUIRING ALL BUSINESS ESTABLISHMENTS TO SECURE A BUSINESS PERMIT/LICENSE REGISTRATION PLATE BEFORE STARTING TO OPERATE A BUSINESS IN NAGA AND THE SAME SHOULD BE POSTED/DISPLAYED IN THE MOST VISIBLE PLACE OF THE BUSINESS ESTABLISHMENT:-**

Author: Hon. William Kalaw

Be it ordained by the Sangguniang Panlungsod of the City of Naga, that:

**SECTION 1. - ALTERNATIVE TITLE.** - This Ordinance shall otherwise be known as the “New Business Registration Scheme in the City of Naga”.

**SECTION 2. - COVERAGE.** - This ordinance shall cover all kind type of business establishments registered with the City Treasurer’s Office and shall include all those who will apply for issuance of a Business/Mayor’s Permit from the City after the passage of this ordinance.

Any person, natural or juridical that is exempt from paying fees and taxes by virtue of an existing law, rules or regulations shall nevertheless be required to secure the Business Registration Plate and shall be required to pay the fees hereunder provided prior to issuance of the corresponding Business Registration Plate.

**SECTION 3. - DEFINITION OF TERMS.** - for purpose of proper implementation of this ordinance, the terms hereunder provided shall have the following meaning, to wit:

- a. Business/Mayor’s Permit - shall refer to the legal authority of all person/s (natural or juridical), business establishments, offices, institutions and similar others to operate within the territorial jurisdiction of the city for a given period of time.
- b. Business Registration Plate - shall refer to the Letter Coded registration plates with uniform design and valid only for a limited period of three (3) years which will be issued by the City Treasurer Office after compliance with all the requirements under existing rules and regulations.
- c. Business Establishment - shall refer to any person, natural or juridical, association, group partnership or organization that is registered with the Office of the City Treasurer’s and was previously granted an authority to operate within the territorial jurisdiction of the city. It shall include all other business establishments that will apply for a Business/Mayor’s Permit after the passage of this ordinance.
- d. Letter-coded Registration Plates - shall refer to the letter coded business plates with a uniform design with the corresponding assign number issued by the city treasurer’s office. This business registration plates shall be valid and effective for a

period of three (3) years unless sooner revoke or cancel or when such business establishment voluntarily retired from operation.

- e. Annual Fees - shall refer to the amount required by the City Treasurer's Office prior to issuance of said business/mayor's permit based on the previous year's gross income and payment computed in accordance with the Revised Local Tax Code of Naga City as amended.
- f. Actual Cost of Registration Plates --shall refer to the actual expenses incurred by the City Government in the fabrication of the Business Registration Plates. The amount hereunder fixed shall be in addition to the amount computed by the City Treasurer's Office as provided by the revised Local Tax Code as amended.
- g. Letter Coding Scheme - shall refer to the classification of all kinds of business activities. Identification of businesses shall be by the use of letter as reflected on the business registration plate to be issued;

**SECTION 4. - FEES/CHARGES.** - All persons applying for the issuance of a Business/Mayor's Permit shall be required to pay an additional imposition in the amount mentioned-below representing the actual cost incurred by the city for the fabrication of the color-coded business registration plates, to wit:

New Business Registration Plates	- P200.00
Renewal Sticker	- 30.00

In the event of loss, destruction or defaced of the Business Registration Plate, immediate replacement of the same must be initiated by the grantee subject to payment in the amount charge to every new application.

**SECTION 5. - ADMINISTRATION AND ENFORCEMENT.** - For the proper enforcement of this Ordinance, The Office of the City Treasurer's is tasked to ensure compliance thereof and to make a periodic report to the office of the City Mayor and if necessary, recommend to the Sangguniang Panlungsod enactment of certain legislative measures to further improve the implementation of this ordinance.

It shall be the office of the city treasurer to classify the different kinds of business establishments and shall assign the corresponding letter for each classification.

**SECTION 6. - OFFICIAL PLATE DESIGN.** - There shall only be one, uniform and official design for the Business Registration Plate and shall bear the following information, to wit:

- a. Business Plate Number
- b. Assigned Letter Identification
- c. Renewal Sticker Box
- d. Date issued and Expiration date
- e. Naga City Official Seal
- f. Maogmang Lugar Logo
- g. Signatures of the City Mayor and City Treasurer

**SECTION 7. - PROHIBITED ACTS.** - Effective upon approval of this Ordinance, it is hereby declared unauthorized the following acts, to wit:

- a. Failure to secure or renew the Business Registration Plate prior to its business operation.

- b. Failure to place the business plate at the area required.
- c. Unauthorized fabrication of Business Registration Plate.
- d. Alteration or destruction of the Business Registration Plate.
- e. Utilization of Business Registration Plate of another.
- f. Such other acts that the City Government may consider unauthorized or invalid.

**SECTION 8. - PENALTY.** - Any act that is found in violation of the foregoing provisions shall have the corresponding penalty;

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|-------------------|--|
| a. FIRST OFFENSE  | Fine of P1,000.00  |
| b. SECOND OFFENSE | Fine of P2, 000.00 and or/ Suspension to operate for a Period of fifteen days. |
| c. THIRD OFFENSE  | Fine of P5, 000 and revocation of Business Permit.                             |

The penalty imposed under this section shall not bar the City from imposing other penalties provided under existing ordinances, rules and regulations.

**SECTION 9. - REPEALING CLAUSE.** - Any ordinances, rules & regulations found inconsistent to any of the provisions of this ordinance shall be deemed repealed.

**SECTION 10. - EFFECTIVITY.** - This ordinance shall take effect on January 1, 2000 and after publication in a newspaper of local circulation.

**ENACTED:** December 22, 1999.

**WE HEREBY CERTIFY** to the correctness of the foregoing ordinance.

**ESTEBAN R. ABONAL**  
City Vice Mayor & Presiding Officer

**GIL A. DE LA TORRE**  
Board Secretary II  
& Secretary-Designate

APPROVED:

**SULPICIO S. ROCO, JR.**  
City Mayor