



**EXECUTIVE ORDER NO. 2020-024**  
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**ESTABLISHING THE NAGA LINAW PROGRAM**

**WHEREAS**, the City of Naga is blessed with rivers, streams, creeks, and other tributaries which can serve as natural drainages and allow the free and unhampered flow of water to prevent flooding;

**WHEREAS**, over the years, however, many of these natural waterways were altered by human settlement and industrial operations and were contaminated with siltation and accumulation of solid waste;

**WHEREAS**, to realize the collective goal of the Nagueños to build a self-reliant and caring city, cooperation of everyone must be enjoined to clean, revitalize and protect these waters and, consequently, advance the conservation of our environment;

**NOW THEREFORE, I, NELSON S. LEGACION**, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

**SECTION 1. NAGA LINAW PROGRAM.** Naga Local Industries Network on Adopt-a-Waterways Program (Naga LINAW Program) is hereby instituted to strengthen community involvement and mobilize the support of local stakeholders and business entities on environmental protection, particularly in cleaning, revitalizing and protecting the waterways of Naga.

Naga LINAW Program adopts the strategy of partnering with private individuals, groups, entities or conglomerates to participate in preserving the city’s waterways. They can adopt certain parts of existing waterways near their residence or business premises or the portions of their own choosing, and provide and implement plans for their conservation and management.

**SECTION 2. INDUSTRY PARTNERS.** The following entities are among the firsts that have benevolently expressed their keen interest to partner with the City Government of Naga in the implementation of Naga LINAW Program and to adopt specific portions of existing waterways for regular clean-up and preservation:

1. Robinsons Place Naga
2. Vista Mall Naga
3. SM City Naga
4. Coca cola FEMSA Naga Plant
5. Pepsi Cola Products Philippines Inc.
6. Bimbo Construction
7. Naga Land E- Mall



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City of Naga, 4400



8. Naga Crushing Rock Development Corporation
9. Enjoy Realty Development Corporation
10. Graceland
11. The Carmen Hotel
12. Jollibee Foods Corporation
13. BDO Naga
14. IBM Naga
15. LCC Naga
16. Land Bank of the Philippines
17. Winwin Development Corporation
18. Robertson Construction International
19. Metro Naga Water District
20. Avenue Plaza Hotel
21. Olivian Home Depot
22. Isarog Lodge No.33, of Free and Accepted Mason of the Philippines.

All private individuals, groups, entities or conglomerates enjoined to follow suit and to ink an agreement with the city government on the conduct of Naga LINAW Program. Technical details of the waterways that they wish adopt, including maps, geotags and other vital data, will be provided by the city. Billboards acknowledging their goodwill to the environment and to the city will be put up near the sites that they have adopted.

**Section 3. NAGA LINAW PROGRAM TECHNICAL WORKING GROUP.**

In order to ensure compliance with relevant environmental laws, rules and regulations and to monitor the effective and efficient implementation of program, the Naga LINAW Program Technical Working Group is hereby constituted with the following composition:

**CHAIRMAN:** **GRACE L. CARIÑO**  
Provincial Environment & Natural Resources Officer  
Department of Environment & Natural Resources-  
Camarines Sur

**CO-CHAIRMAN:** **ALEXANDER N. CANING**  
Department Head  
City Environment & Natural Resources Office

**MEMBERS:** **REBECCA J. ROCES**  
District Engineer  
Department of Public Works and Highways-  
Camarines Sur Third Engineering District

**VIRGILIO B. LUANSING I**  
General Manager  
Metro Naga Water District





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City of Naga, 4400



**ALLEN L. REONDANGA**

Chief-of-Office

City Events, Protocol and Public Information Office

**REUEL M. OLIVER**

Executive Director

Naga City Investment Board

Consistent with the city's people-centered governance, the Naga LINAW Program Technical Working Group may invite private individuals, groups or businesses to join their meeting/s.

The TWG shall be in-charge of the following:

1. Craft the terms and conditions of the Memorandum of Agreement between and among the city government, the private sector and other concerned entities;
2. Developing a manual or guide for the effective implementation of Naga LINAW Program;
3. Provide technical guidance to the implementing agencies/establishments/entities;
4. Settle technical issues that may arise on the implementation of the program
5. Conduct monitoring and evaluation of the program;
6. Regularly report to the city mayor on the status of Naga LINAW Program; and,
7. Perform other functions as the City Mayor may direct.

**SECTION 4. PROGRAM SECRETARIAT.** The City Environment and Natural Resource Office shall provide administrative and technical support and supervision on the implementation of the program. It shall also serve as Secretariat of the Naga LINAW Program Technical Working Group.

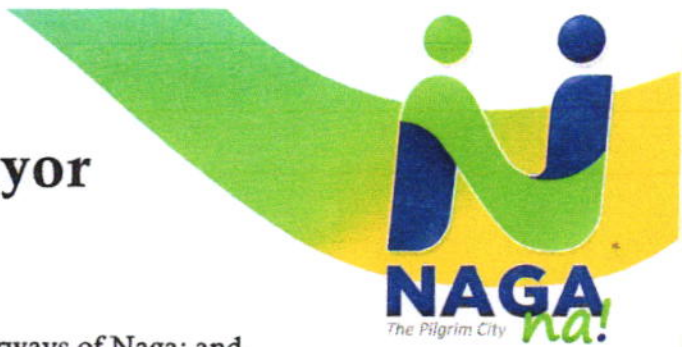
**SECTION 5. SIMULTANEOUS CITY-WIDE WATERWAY CLEAN-UP DRIVE.** In addition to the usual projects and activities under the Naga LINAW Program, a simultaneous city-wide waterway clean-up drive shall be done every third Saturday of April and first Saturday of October.

**SECTION 6. ROLE OF THE 27 BARANGAYS.** Each and every barangay government in Naga shall:

1. Appoint a barangay focal person for the Naga LINAW Program;
2. Provide assistance to the city government and to industry partners in the conduct of all activities and projects under the Naga LINAW Program;
3. Conduct information dissemination campaign on the protection and revitalization of waterways; and,



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City of Naga, 4400



4. Apprehend individuals polluting the waterways of Naga; and,
5. Enforce all relevant environment laws, rules and regulations.

**SECTION 7. EFFECTIVITY.** This Executive Order shall take effect immediately.

Issued this 19<sup>th</sup> day of June, Two Thousand and Twenty in the City of Naga, Philippines.

**NELSON S. LEGACION**  
City Mayor

Attested by:

  
**FRANCISCO M. MENDOZA**  
Acting City Administrator