



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



EXECUTIVE ORDER NO. 2017-012

**CREATING THE MAGSAYSAY LIFESTYLE CENTER DEVELOPMENT AND
RE-GREENING COUNCIL, DEFINING ITS COMPOSITION AND
FUNCTIONS:**

WHEREAS, the rapid urbanization and economic progress of the City of Naga demand a more efficient and rationalized utilization of existing urban space;

WHEREAS, Magsaysay Avenue is fast emerging as a lifestyle center with the rapidly-growing number of restaurants, cafes, hotels, and other commercial establishments, and a good number of them are open 24/7;

WHEREAS, recent expansion of the existing road undertaken by the Department of Public Works and Highways (DPWH) in Magsaysay Avenue required the removal of obstructions including trees;

WHEREAS, the City Government is continuously committed to the preservation of the environment and encourages responsible stewardship of our natural resources;

WHEREAS, in fact the City Government initiated the simultaneous planting of 5,000 trees in Barangay Panicuason last June 17, 2017, with the help of more than a thousand volunteers, to intensify trees' replacement way beyond the minimum requirements of the DENR for DPWH to comply;

NOW, THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by law, do hereby order the following:

Section 1. Creation and Purposes. The Magsaysay Lifestyle Center Development and Re-Greening Council is hereby established to:

- a. Initiate an integrated development planning process for the public areas along Magsaysay Avenue that will provide reasonable space for pedestrian and bikers' use thru the establishment of wider sidewalks as well as space-efficient waiting sheds, with appropriate green and landscaping features;
- b. Organize and coordinate with the property owners and developers in the area to ensure sufficient vehicle and bicycle parking provisions;

- c. Coordinate with public utility companies/providers (electric, telecom, water, etc.) for the crafting of an area development plan to effect improved services;
- d. Draft and implement a coherent and holistic area development plan, with special emphasis on the re-greening of the area, consistent with the livable city program and advocacy of the City Government.

Section 2. Composition. The Magsaysay Lifestyle Center Development and Re-Greening Council shall be composed of the following:

Chairman: HON. JOHN BONGAT
City Mayor

Co-Chairman: ENGR. RICKY RAGRAGIO *Valy 6/22/17*
Assistant District Engineer, DPWH
2nd Engineering District

Vice-Chairman: ENGR. LEON V. PALMIANO IV *R 6/23/17*
City Engineer

Executive Officer: MR. RENNE F. GUMBA *m 6/23/17*
Project Development Officer
City Mayor's Office


Members:

MR. FLORENCIO T. MONGOSO, JR. CSEE
Naga City Administrator

MR. REUEL OLIVER *8-23-17*
Executive Director, Naga City Investment Board

MR. WILFREDO B. PRILLES, JR. *4/23/17*
City Planning and Development Officer


ENGR. JOEL MARTIN *6-23-17*
Solid Waste Management Officer

ENGR. FRANCISCO LIM 
City Parks and Recreation Facilities Maintenance Officer

MR. ERNESTO ELCAMEL
City Disaster Risk Reduction Management Officer 

MR. ROLANDO B. PANTE  Enll Ruiz 6/22/17
Representative, CASURECO 2

MR. GILBERT N. ALBERO  6/23/17 10:40AM
President, Metro Naga Chamber of Commerce and Industry (MNCCI)

DR. AUGUSTO R. NIEVES  06/22/17
Chairperson, Naga City People's Council (NCPC)

Representative/s, property owners/developers and telcos/cable companies

Section 3. POWERS AND FUNCTIONS - The Council shall have the following functions and responsibilities:

- a. Draft and design the area development plan for Magsaysay Avenue, including its branding, integrating the purposes for which the council was established as prescribed in Section 1 hereof;
- b. Ensure the integration of Disaster Risk Reduction, Climate Change Adaptation and green technology into the area development plans, including strategies towards the area's sustainable economic and environment-friendly development;
- c. Recommend strategies for the adoption and overseeing of the implementation of the crafted area development plan; and
- d. Encourage and coordinate with private investors and government agencies in the implementation of various site development activities; and

Section 3. Budgetary requirements for the Council's operation shall be sourced from existing appropriations for infrastructure and of involved offices.

Section 4. All issuances and orders inconsistent with this Executive Order are hereby repealed, amended and/or modified accordingly.


LET COPIES of this Executive Order be furnished all concerned for their information and guidance.

Issued this 7th day of June 2017 at Naga City, Philippines.

Attested by:



FLORENCIO T. MONGOSO, JR. CSEE
Department Head II & City Administrator



JOHN G. BONGAT
City Mayor