

REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



EXECUTIVE ORDER NO. 2016-052

ADOPTING AND INSTITUTING MECHANISMS FOR THE IMPLEMENTATION OF MASA MASID (Mamamayang Ayaw Sa Anomalya, Mamamayang Ayaw Sa Iligal na Droga) PROGRAM IN THE CITY OF NAGA AS PRESCRIBED BY MEMORANDUM CIRCULAR 2016-116 OF THE DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT (DILG)

WHEREAS, Article II, Section 23, 1987 Philippine Constitution states that "The State shall encourage non-governmental, community -based, or sectoral organizations that promote the welfare of the nation";

WHEREAS, Republic Act 9165, also known as the "Comprehensive Dangerous Drugs Act of 2002", protects the state and its individuals from the possible harms brought about by the abuse of illegal drug substances. It also has provisions supporting the unrelenting campaign against trafficking and use of illegal drugs through effective enforcement of anti-drug policies, programs, and projects;

WHEREAS, The Local Government Code of 1991 also has provisions that encourage multi-sectoral participation. In Section 3 (I) thereof, it is stated that "The participation of the private in local governance, particularly in the delivery of basic services, shall be encouraged to ensure the viability of local autonomy as an alternative strategy for sustainable development" and in Section 35, which states that "Local government units may enter into joint ventures and such other cooperative arrangements with people's and non-governmental organizations to engage in the delivery of certain basic services, capability building.. .";

WHEREAS, DILG Memorandum Circular 2016-116 mandates the implementation of MASA MASID (Mamamayang Ayaw SaAnomalya, Mamamayang, Ayaw Sa Iligal na Droga) PROGRAM in the various local government units of the country;

WHEREAS, the City of Naga has for a long time adhered to the principle of people's participation in its programs and projects, including the antidrug abuse programs of the city, as shown by its creation of the Naga City Dangerous Drugs Board (NCDDDB) which has implemented community-based projects and activities since 2010;



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



NOW THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by Law, do hereby order the adopting and instituting of mechanisms for the implementation of MASA MASID (Mamamayang Ayaw Sa Anomalya, Mamamayang, Ayaw Sa Iligal na Droga) PROGRAM in the City of Naga:

Section 1. PURPOSE

The program is designed to heighten community involvement by mobilizing the support of local stakeholders, volunteers, civic organizations, faith-based organizations and the private sectors in the fight against illegal drugs and criminality. Specifically, it aims to:

1. Intensify the advocacy and education campaigns in the community level;
2. Mobilize the community on gathering information by installing a reporting mechanism on illegal drug activities in the locality;
3. Mobilize support and encourage sharing of available local resources to hasten the implementation of community-based rehabilitation program; and
4. Create an enabling environment to encourage collaboration among the community partners to effectively implement the Community-Based Rehabilitation Program.

Section 2. IMPLEMENTATION STRATEGIES

The program intends to focus on three major interventions: 1) on prevention in order to supplement demand reduction strategy through advocacy and education campaign, 2) supply and demand reduction through reporting, and 3) provision of assistance to implement the community-based rehabilitation program.

The implementation strategies by major interventions are described as follows:

1. Demand Reduction Strategy through Advocacy and Education Campaigns

Advocacy and education campaigns in various media shall be introduced to reinforce the existing campaigns of the national and local government against illegal drugs. The Advocacy and Education campaigns initiated by the MASA MASID Team shall be localized and developed to give due consideration into the prevailing situation and pressing issues.



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



2. Demand and Supply Reduction through Information Gathering and Reporting

A system of reporting shall be established at the local level. MASA MASID Team shall take the lead by encouraging local residents to be vigilant about incidents related to illegal drugs in their neighborhood.

A reporting system such as the use of hotline and the like will be encouraged to gather information. Validation of data and eventual referral to concerned authorities would be a vital component of this strategy.

3. Community-Based Rehabilitation Program

The MMT shall spearhead the implementation of the integrated rehabilitation approach for drug dependents called Community-Based Rehabilitation Program (CBRP) designed as a holistic intervention for recovering drug dependents with focus on the healing of the body and soul, involvement of the support of families, and the community.

The MMT shall secure the support of volunteers in the community, particularly experts and practitioners in the field of medical, psycho-social, family care and life skills. The network of volunteers shall be called Community Rehabilitation Network (CRN), a barangay-based group of volunteers organize to handle the implementation of the CBRP in the local community.

Section 3. COMPOSITION, TASK AND RESPONSIBILITIES OF THE EXPANDED UBAS TWG

The expanded UBAS TWG shall be chaired by the DILG City Field Officer with members coming from the church or faith-based organization; Liga ng mga Barangay City Federation President; City Police Director or his representative; and representative of the City Anti-Drug Abuse Council (CADAC) or the Naga City Dangerous Drugs Board (NCDDDB). It shall manage and steer the implementation of the MASA MASID Program in the city with the following tasks:

1. Convene and mobilize the MASA MASID Team;
2. Provide appropriate technical and administrative assistance to the program; and
3. Implement a systematic monitoring and reporting mechanism



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



Section 4. COMPOSITION AND SPONSIBILITIES OF MASA MASID TEAM

A. Composition

- Members of UBAS Barangay Action Teams (BATS) who are representatives of the following organizations:
 1. Faith-Based Organizations;
 2. Civil-Society Organizations (CSOs);
 3. Non-Government Organizations (NGOs);
 4. People's Organization (POs); and 5. Other Volunteers in the Community
- CSO and NGO members of the:
 1. Barangay Anti-Drug Abuse Council (BADAC); and
 2. Barangay Peace and Order Council (BPOC).

B. Roles and Responsibilities

1. On Advocacy and Education Campaigns
 - Conduct information and education campaigns ,
 - Organize forums, seminars and related activities on prevention and demand reduction;
 - Secure the support of local media such as radio, print, and on the use of social media;
 - Coordinate and partner with the schools for possible partnership on information drive against illegal drugs;
 - Forge partnerships with local organizations whose primary mission is to fight illegal drug and illegal drug activities; and
 - Encourage the support of Interfaith leaders to incorporate anti-illegal drug advocacy in their services;
2. On Information gathering and Reporting
 - Encourage the support of the community on gathering and reporting information on any incident related to illegal drug activities; and
 - Institute reporting mechanism in consultation with the local PNP and church/or faith-based organizations.



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



3. On Community-Based Rehabilitation
 - Monitor the progress of the Recovering Drug Dependents (RDDs);
 - Work with the network of local volunteers on the implementation of interventions for community-based rehabilitation programs; and
 - Assist in the reintegration of the recovering drug dependents.

Section 5. MECHANICS OF IMPLEMENTATION

The MASA MASID Program shall be implemented in three (3) phases as follows:

A. PRE-IMPLEMENTATION PHASE

- *Organization Stage.* Teams shall be organized. Expanded UBAS-TWG and the MASA MASID Teams shall be organized giving priority to affected barangays.
- *Orientation.* The teams need to be oriented on their respective tasks and responsibilities. DILG shall mobilize the expanded UBAS-TWG on the conduct of orientation for MASA MASID Teams. A mass graduation of MMT members maybe held locally to highlight the mass-based support to the program

B. IMPLEMENTATION PHASE

- Setting up of reporting system
- Conduct of forum, seminars and related IEC campaigns
- Implementation of Community-based rehabilitation program

C. POST-IMPLEMENTATION PHASE

- Monitoring and evaluation of the MASA MASID Program shall be conducted periodically. Monthly reports and updates shall be submitted to the UBAS National Technical Working Group-National Barangay Operations Office (NBOO) to track its implementation.

Section 6. INSTITUTIONAL ARRANGEMENTS

DILG City Field Office, as chair of the Expanded UBAS TWG, shall:

- Spearhead the organization and mobilization of the Expanded UBAS C/M TWG and MMT;
- Conduct orientation/training of the MMTs;
- Maintain a registry of the MMTs; and
- Oversee the implementation of the MASA MASID Program within their jurisdiction, and ensure its successful implementation.



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



2. Naga City Dangerous Drugs Board (NCDDDB) Representative
 - Work closely with the DILG City Field Office on the implementation of MASA MASID Program;
 - Provide technical and administrative support; and
 - Act as secretariat.

3. The Liga ng mga Barangay as member of the Expanded UBAS TWG shall:
 - Assist in the organization and orientation of the MASA MASID Team;
 - Collaborate with the MMTs in the implementation of MASA MASID;
 - Assist in coordinating with partner organizations for the provision of aftercare and livelihood program for the RDDs; and
 - Conduct advocacy and information campaigns against illegal drugs within their jurisdiction.

4. The members of the Faith-Based and Inter-Faith Organizations as member of the Expanded UBAS TWG shall:
 - Assist in organizing and orienting the MMTs;
 - Mobilize the support of faith-based organizations;
 - Spearhead the advocacy and education campaigns in the community;
 - Assist in the implementation of Community-Based Rehabilitation Program; and
 - Assist in the implementation of community-based reintegration of the Recovering Drug Dependents back to the communities.

5. The LOCAL PNP as member of the Expanded UBAS TWG shall:
 - Assist in the organization and in capacitating the MASA MASID Teams;
 - Provide technical assistance; and
 - Assess the reports submitted by the MMTs, and take necessary actions including, but not limited to, filing of cases and/or referral of drug users for counseling and/or rehabilitation, depending on the frequency of the use of illegal drugs.

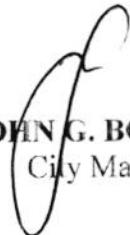


REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga




Section 7. This Executive Order Shall be effective immediately.

Issued this 21st day of November, 2016 in the City of Naga, Philippines.


JOHN G. BONGAT
City Mayor

Attested by:


FLORENCIO T. MONGOSO, JR., CSEE
Department Head II and City Administrator