



REPUBLIC OF THE PHILIPPINES
OFFICE OF THE CITY MAYOR
City of Naga



EXECUTIVE ORDER NO. 2014-022

CREATING A TECHNICAL WORKING GROUP TO PROVIDE RECOMMENDATIONS TO THE NAGA CITY INDUSTRIAL PARK (TO BE KNOWN AS "NCIP") SPECIAL WORKING GROUP ON THE DEVELOPMENT AND OPERATION OF A GOVERNMENT-RUN INDUSTRIAL ECOZONE (NCIP) REGISTERED WITH THE PHILIPPINE ECONOMIC ZONE AUTHORITY (PEZA) AND OF AN ADJOINING SUPPORTING COMMERCIAL-INDUSTRIAL ZONE (ASCIZ):

WHEREAS, investment promotion and generation are among the priorities of the City Government of Naga as these lead to job creation and poverty alleviation;

WHEREAS, the development of manufacturing industries, especially manufacturing for export, is among the priority investment activities of the City Government as only approximately 12% of total businesses in Naga are involved in this sector—mostly small-scale— while the same, if given preferential intervention, has the potential to employ thousands of technical-vocational graduates and even unskilled but trainable workers;

WHEREAS, while some export manufacturers are already looking at Naga City as a possible location, there still are issues and factors that affect the city's competitiveness, among which is the basic requirement of providing facilities particularly a duly approved industrial ecozone registered with the Philippine Economic Zone Authority (PEZA), as well as other facilities and amenities to support the same;

WHEREAS, to catalyze the growth of the export manufacturing sector, the Sangguniang Panlungsod, on 01 July 2014, unanimously adopted Resolution No. 2014-197, expressing the City Government's commitment to develop its own PEZA industrial zone, as well as the required support facilities;

WHEREAS, to ensure the successful operation of the City Government-run PEZA industrial zone, to be known as the NAGA CITY INDUSTRIAL PARK or "NCIP", there is a need for specific recommendations on the development and operation of the same, as well as the possibility and propriety of developing an Adjacent Supporting Commercial-Industrial Zone (ASCIZ);

NOW, THEREFORE, I, JOHN G. BONGAT, Mayor of the City of Naga, by virtue of the powers vested in me by law, hereby constitute a Technical Working Group for the above purpose, pursuant to the following terms and conditions:



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SECTION 1. Composition. The Technical Working Group (TWG) shall be composed of the following:

Chairman

Reuel M. Oliver – Executive Director, Investment and Trade Promotions Office/Naga City Investment Board

Members

1. Florencio T. Mongoso, Jr. – Acting City Administrator
2. Wilfredo B. Prilles, Jr. – City Planning and Development Officer
3. Frank M. Mendoza – City Budget Officer
4. Engr. Leon B. Palmiano IV – City Engineer
5. Ramon R. Albeus – City Assessor
6. Marietta M. Garay – Private Sector Representative
7. Cesar Luz – Private Sector Representative
8. Representative from the Philippine Economic Zone Authority

SECTION 2. Functions. Within forty five (45) calendar days from the issuance of this Executive Order, the TWG shall provide the NCIP Special Working Group, likewise created herein to be chaired by the City Mayor, with Vice Mayor Nelson S. Legacion as Vice Chairman, and Councilor Gabriel H. Bordado, Jr (Chairman, Committee on Appropriations, Sangguniang Panlungsod), Councilor Cecilia V. De Asis (Chairperson, Committee on Trade and Industry, Sangguniang Panlungsod), Representative from the Naga City Investment Board, and Chairman, Naga City People's Council, as members, with recommendations covering at least the following:

1. Suitability of real property/ies owned or to be acquired by the City Government, having a total land area of at least twenty five (25) hectares, for reclassification and development into a PEZA-registered industrial ecozone and an ASCIZ with a reasonable land size as may be determined by the SWG;
2. Proposed site development plan;
3. Proposed development of other facilities and amenities leading to and within the premises of the ecozone and the ASCIZ;
4. Marketing plan;
5. Operating guidelines; and



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6. Financial projections, including financing options for ecozone and ASCIZ development and recommendations on sale and/or lease rates, as well as identification of other revenue sources.


SECTION 3. Budget. Expenses to be incurred by the Special Working Group, including those for necessary travel and technical assistance, shall be charged against the regular funds of the Investment and Trade Promotion Office, as well as the Investment Promotion Fund and Creatives Industry Development Fund.

SECTION 4. Effectivity. This Executive Order shall take effect immediately.

Issued this 17th day of July 2014 in Naga City, Philippines.


JOHN G. BONGAT
City Mayor

Attested by:


FLORENCIO T. MONGOSO JR., CSEE
Department Head II and Acting City Administrator