



REPUBLIC OF THE PHILIPPINES  
**OFFICE OF THE CITY MAYOR**  
*City of Naga*



**EXECUTIVE ORDER 2014-015**

**DIRECTING THE ESTABLISHMENT OF MANAGEMENT SYSTEMS AND STRUCTURES TO ENSURE THE EFFECTIVE AND EFFICIENT IMPLEMENTATION OF THE MATERNAL NEW-BORN CHILD HEALTH AND NUTRITION (MNCHN) SERVICES:**

**WHEREAS**, both Executive Order Nos. 2010-024 and 2014-011 issued by the undersigned recognizes the importance of implementing Maternal Newborn Child Health and Nutrition (MNCHN) services;

**WHEREAS**, the above-mentioned Executive Orders directs the creation of MNCHN Task Force and its Technical Working Group composed of individuals and organizations from both government and private sectors;

**WHEREAS**, in order to effectively and efficiently implement the city's MNCHN services by way of adopting the guidelines and strategies provided under Department of Health Administrative Order Nos. 2011-005 and 2012-009, respectively and other pertinent laws and rules, there is a need to establish management systems and structures applicable to the city;

**NOW, THEREFORE, I, JOHN G. BONGAT**, City Mayor of Naga, by virtue of the powers vested in me by law, do hereby order the following:

**Section 1.** To ensure the comprehensive MNCHN Program implementation, employing a public private partnership strategy (PPP), an expanded Kalusugan Pangkalahatan – Maternal Newborn Child Health and Nutrition Coordinating Council (KP-MNCHN CC) and its corresponding Technical Working Group (MNCHN TWG) are hereby created to be composed of the following:

**Kalusugan Pangkalahatan – Maternal Newborn Child Health and Nutrition Coordinating Council (KP-MNCHN CC)**

**Chairman:** City Mayor  
**Co-Chairmen:** SP Chairperson, Committee on Health  
City Health Officer  
**Members:** Chief of Hospital, Naga City Hospital  
City Planning and Development Officer  
City Budget Officer  
City Accountant

City Population and Nutrition Officer  
 City Social Welfare and Development Officer  
 General Services Officer  
 DepEd Schools Division Superintendent  
 PhilHealth Manager - Naga City  
 City Director, Naga City Police Office  
 Liga ng mga Barangay President  
 DOH- Center for Health Development Bicol  
 City Local Civil Registrar  
 Representative from the following Civil Society  
 Organizations (CSO) / Academic Institutions

- Naga City People's Council (NCPC)
- Naga College Foundation (NCF)
- University of Nueva Caceres (UNC)
- Camarines Sur Medical Society
- IMAP Naga / Legitimate Midwives' Association
- FPOP Naga/ Camarines Sur Chapter
- Naga City Council for Women (NCCW)
- Isarog Family Health and Training, Inc.

**The MNCHN Technical Working Group (MNCHN TWG)**

Team Leader: Dr. Joframel Paz, Assistant City Health Officer  
 Members: Mr. Rosalina Rillo, Nurse IV, CHO  
 Ms. Divina Corazon Onza, CHO / CESU  
 Ms. Ma. Nelia Benito, CHO / HEPO  
 Ms. Joy Macaraig, Population Officer III, CPNO  
 Mr. Norman Posugac, Planning Officer III, CPDO  
 Ms. Evangeline Manalo, Social Worker II, CSWDO  
 Representative from FPOP Community Health Care

*Signature*  
 NELIA BENITO -CHO  
 05/14/14

Clinic

Representative from Isarog Family Health  
 DOH CHD Representative

**Section 2.** The Coordinating Council shall be the over-all coordinating and implementing body for the implementation of the MNCHN Strategy and Plan in the City of Naga. In addition, the Coordinating Council shall perform and exercise the following duties and functions:

1. Formulate and recommend to the Sanggunian the full implementation of a comprehensive MNCHN/CSR plan for the entire city in consultation with other stakeholders and oversee its implementation;
2. Undertake program implementation review and monitoring and evaluation and provide a program feedback mechanism
3. In close coordination with the barangay governments and other agencies concerned, conduct and update data on MNCHN;

4. Provide support in strengthening capacities for MNCHN/CSR service provision through the conduct of training courses and other capacity building activities involving both public and private health providers and facilities
5. Provide support in the conduct of activities related to MNCHN education and counseling of clients about spacing and limiting and safe motherhood
6. Perform such other duties and function as it may deem fit for the efficient and effective implementation of the program.
7. Manage and sustain the Service Delivery Network (SDN) for MNCHN
8. Harness and strengthen public private partnership for wider reach of the City wide MNCHN implementation
9. Establish and maintain linkages with local, national or even international population-serving organizations or institutions;
10. Create the following Sub Committees to aid in the efficient, inclusive and sustainable MNCHN implementation:
  - a. Resource Mobilization;
  - b. Advocacy/ Demand Generation/ IEC;
  - c. Standards and Accreditation.
  - d. SDN Management Committee

Each of the subcommittees shall be chaired by a Council member and co-chaired by TWG member. Members to the sub committees shall be determined by the Council and shall come from the Council and/or TWG members and/or external partners.

**Section 3.** The MNCHN TWG shall have the following functions:

1. Provide secretariat, coordination, and technical work for the Council;
2. Create additional committees as deemed necessary;
3. Lead conduct of the annual MNCHN program implementation review (PIR) that includes private partner providers/ SDN members, with the technical support from the DOH CHD Bicol;
4. Develop a harmonized annual city MNCHN and Family Planning (FP) operations plan;
5. Submit an annual MNCHN- FP report to the City Mayor and the Sangguniang Panlungsod;
6. Oversee work and performance of the informed Choice Voluntarism and Quality Assurance Monitoring Team (ICV/QAP team) every six months and as the need arises; and,
7. Employ additional support from individuals and agencies and/or offices as the need arises

**Section 4.** To guarantee the regular updating of statistical data needed by the Council and its TWG, the City Local Civil Registrar's Office is hereby being mandated to submit the following data on a regular basis: 1) registered marriages aged 19 years old and below; 2) registered deaths of children below 5 years old and its causes; 3) registered deaths related to maternal care and its causes, place of death

(either home or facility); 4) registered natality and place of delivery ( home or facility) and name of birth attendant.

**Section 5.** The City Bureau of Permits and Licensing (BPLO) together with the City Health Office, the MNCHN TWG and technical support personnel from the DOH CHD Bicol shall formulate rules and guidelines that will harmonize and streamline the registration of health and health-related establishments to ensure the latter's compliance to environmental, health and sanitation standards.

**Section 6.** All issuances and orders inconsistent with this Executive Order are hereby repealed, amended and/or modified accordingly.

**Section 7.** This Executive Order shall be effective immediately.

Issued this 2<sup>nd</sup> day of May 2014 in the City of Naga, Philippines.

  
**JOHN G. BONGAT**  
City Mayor

Attested by:

  
**FLORENCIO T. MONGOSO, JR., CSEE**  
Department Head II and Acting City Administrator