

EXECUTIVE ORDER NO. 2011-018

**INSTITUTIONALIZING THE GREENING, ENVIRONMENTAL PROTECTION, ENTREPRENEURSHIP AND TOURISM (GrEET) PROGRAM OF THE CITY GOVERNMENT OF NAGA:**

**WHEREAS**, there is a need for greening in Naga City to address environmental concerns especially air pollution and climate change, and such is also in consonance with the national government's greening program;

**WHEREAS**, the enhancement of the city's tourism promotion, livelihood and entrepreneurship development and beautification efforts is one of the top agenda of this administration;

**NOW THEREFORE, WE, JOHN G. BONGAT**, Mayor of Naga City and **JENNY B. ORPIA**, City Youth Mayor, by virtue of the powers vested in us by law, do hereby order the following:

**Section 1. Institutionalization.** Consistent with the national greening program, and the livelihood and tourism development goals of the City, the Greening, Environmental Protection, Entrepreneurship and Tourism Program, GrEET Program for brevity, is hereby being instituted.

**Section 2. Program Goal.** The program is aimed at sustaining the interest of the public in taking action in the protection of our environment. Likewise, it seeks to address air pollution and mitigate carbon emissions while providing sustainable sources of raw materials for food processing industries by planting and growing multi-functional varieties of trees. Ultimately, it is projected that through greening and livelihood initiatives under this program, the City's tourism promotion and beautification efforts will be enhanced, while at the same time promoting the city as a truly "Maogmang Naga", a happy place inhabited by a happy people.

**Section 3. Program Components.** The following are the components of the GrEET Program:

- A. **Happy Go Linig.** This is the Barangay Greening and Beautification Component. The project seeks to enjoin communities to initiate and establish projects dedicated to help nurture the growth and development of a Model/Cleanest Barangay in the City.
  1. To ensure the implementation of this project, a committee is hereby created to be composed of the City Environment and Natural Resources Officer as Chairman, and the Acting City Agriculturist as Vice Chairman, with the President of the Liga ng mga Barangay, the President of the Sangguniang Kabataan, Solid Waste Management Officer, the head of the City Properties Management Office, and one representative each from the Metro Naga Chamber of Commerce and Industry, the Centro Naga Business Club and the Naga City People's Council, as members

2. The committee shall formulate strategies to gain the support of the public, barangay officials and private groups for this project and issue rules and guidelines for the Search Model/Cleanest Barangay/s.

B. *Pilimania sa Maogmang Naga*. Created under Executive Order No. 2011-013 , it serves as “Naga City’s Economic Greening Movement” which has the goal of planting and nurturing at least 30,000 pili trees by December 2012 in the city’s agricultural and residential zones, along highways, major thoroughfares and barangay roads, school campuses, other strategic areas and dedicated open spaces – to be referred to as “Pili Green Spots”. Mr. Michael Rico of Metro PESO is hereby designated as Pilimania Coordinator.

C. **Isarog Eco-Trail Project**. The project seeks to promote Mt. Isarog as a tourist destination in Naga City, however, with minimal impact on the environment and biodiversity for the same will focus on environment conservation and awareness. The project will embark on improvement and construction of highland roads and venture on private-public partnerships for the erection of tourist-oriented facilities and improvements.

1. An Executive Council to be composed of the following is hereby being constituted that will spearhead the conduct of studies, formulation of strategies and coordination with private groups and line agencies of the government for the full realization of this project: Acting City Agriculturist shall be the Executive Officer, with Investment and Promotions Officer, City Environment and Natural Resources Officer, the PENRO Director, the President of the Isarog Garden Society, the President of the Mount Isarog Guardians, NCPC Representative and Punong Barangay of Panicuason as members.

**Section 4. Effectivity.** This Executive Order shall be effective immediately.

Done this 27th day of April, Two Thousand and Eleven at Naga City, Philippines.

**JOHN G. BONGAT**  
City Mayor

**JENNY B. ORPIA**  
City Youth Mayor

Attested by:

**FLORENCIO T. MONGOSO, JR. CSEE**  
Department Head II and Acting City Administrator

**OLIVE D. ANOG**  
City Youth Administrator