

EXECUTIVE ORDER NO. 2011-012

**CONSTITUTING A TECHNICAL WORKING GROUP (TWG) TO STUDY THE  
FEASIBILITY OF ESTABLISHING A "BAGSAKAN" CENTER IN NAGA CITY:**

**WHEREAS**, Naga City, the province of Camarines Sur and the Bicol region are still largely agricultural;

**WHEREAS**, aside from food security, a major concern of the agricultural sector is enhancing the incomes of farmers as this will ultimately encourage greater farm productivity;

**WHEREAS**, finding the right markets offering suitable prices and payment terms for agricultural produce still is a major hindrance to increasing the incomes of farmers;

**WHEREAS**, the establishment of a "bagsakan" center is an alternative strategy that has been tested in other parts of the country for marketing of agricultural products, providing a facility that will serve as a:

- a) venue for farmers from the city, Camarines Sur and Bicol to bring their produce, negotiate higher prices and get immediate payment, and
- b) center for distribution of agricultural products to the local and other markets;

**WHEREAS**, Naga City, being the Bicol region's center of trade and commerce is an ideal location for the establishment of such a facility;

**WHEREAS**, it is necessary to constitute a technical working group (TWG) to study the feasibility of establishing a "bagsakan" center in Naga City;

**NOW THEREFORE, I, JOHN G. BONGAT**, by virtue of the powers vested in me by law, do hereby order the following:

**Section 1.** The TWG that shall conduct a study on the feasibility of the establishment of a "bagsakan" center in Naga City, shall be composed of the following:

Head : Mr. Francisco Mendoza  
Acting City Agriculturist and City Budget Officer

Members : Hon. Salvador M. Del Castillo  
Chairman, SP Committee on Agriculture

Hon. Nelson S. Legacion  
Chairman, SP Committee on Investment, Trade, Industry and Economic Enterprises

Hon. Ma. Elizabeth Q. Lavadia,  
Chairperson, SP Committee on Manpower & Livelihood Dev't  
Market Affairs

Mr. Wilfredo Prilles, Jr.  
City Planning and Development Officer or his representative

Mr. Reuel Oliver  
Acting City PESO Manager or his representative

Within thirty (30) days from issuance of this Executive Order, the TWG shall submit to the City Mayor a copy of its report and recommendations.

The TWG may call upon the aid of any department of the City Government and/or agencies of the National Government in the conduct of its study. The City Agriculturist's Office shall serve as the Secretariat of the TWG herein constituted.

**Section 2.** This Executive Order shall take effect immediately.

Issued this 17<sup>th</sup> day of March, 2011 at Naga City, Philippines.

**JOHN G. BONGAT**  
City Mayor

Attested by:

**FLORENCIO T. MONGOSO, JR., CSEE**  
Department Head II and Acting City Administrator