

EXECUTIVE ORDER no. 2010-021

**CREATING THE SIDE WALKS VENDING/HAWKING COMPLIANCE TEAM,
DEFINING ITS FUNCTIONS AND RESPONSIBILITIES:**

WHEREAS, various offices of the city government conduct separate inspections of street vendors/hawkers to ensure conformity to existing city policies. For example, the City Health Office checks compliance with sanitary standards. Metro PESO, on the other hand, conducts a separate inspection of vendors with NegoKarts.

WHEREAS, to rationalize our efforts of the offices above and to produce a comprehensive checklist of rules that street vendors and need to comply with to facilitate monitoring, there is a need to create a Compliance Team;

NOW THEREFORE, I, JOHN G. BONGAT, City Mayor of Naga, by the powers vested in me by law, do hereby order the following:

Section 1. SIDE WALKS VENDING/HAWKING COMPLIANCE TEAM. The team shall be composed of the following offices through its respective representatives with its corresponding functions.

OFFICE IN-CHARGE	FUNCTIONS
City Mayor's Office Mr. Florencio T. Mongoso, Jr. CSEE	a. Act as lead agency
Market Office Mr. Prudencio Rodriguez	a. Take charge of collection of <i>plasada</i> ; lay-outing of areas to be used for street vending; streetvendor inventory and database. <i>Provided</i> , that vendors occupying areas not designated as vending zones shall not be charged with the daily <i>plasada</i> but shall instead be recommended for eviction with the aid of the Public Safety Office.
Public Safety Office Mr. Joselito Del Rosario	a. Monitor the use color coded IDs and uniforms; b. Ensure safety and orderliness in the zones; c. Apprehension, issuance of citation tickets and lead eviction activities.
City Health Office Dr. Vito Borja	a. Ensure compliance with sanitary standards and facilities; issuance of health cards; b. conduct of food handling and safety seminars; c. Issuance of sanitary order/ reprimand.
Metro PESO	a. Organize entrepreneurial and

Mr. Reuel Oliver	economic boosting activities, b. Take charge of NegoKarts design, micro-financing activities, and pre-entrepreneurship trainings
Arts, Culture and Tourism Office Mr. Salvador Aguilar	a. Checking of karts and area lay-outs to ensure harmony with the city's tourism thrusts
Environment and Natural Resources Office Mr. Oscar Orozco	a. Garbage collection and general cleanliness concerns

The team shall produce a **comprehensive checklist of rules** that street vendors/hawkers need to comply with to facilitate monitoring.

During the next three (3) months, team monitoring activities will be done at least twice (2x) each month unannounced. Afterwards, monitoring will be done at least once monthly to sustain implementation efforts. Any member of the compliance team, however, may request inspection at any time should they find any violation of the rules found in the comprehensive checklist.

Section 2. OPERATIONAL REQUIREMENTS. In addition to existing rules and regulations covering streetvending activities at centro, the following operational requirements shall be imposed:

- a. Issuance of IDs, with single designs, and color-coded according to different vending zones. The same color scheme may apply to uniform t-shirts to be worn by vendors:
 - i. Blue – Market riverside
 - ii. Black – Abella Night market
 - iii. Red – Evangelista Negokart
 - iv. Yellow – Kinastilyuhan Negokart
 - v. Green – Dinaga riverside
 - vi. Orange – Sta.Cruz Negokart
- b. Vendors violating ID color coding and uniform shall be apprehended by the Public Safety Office personnel, and shall be issued a citation with the corresponding fine.
- c. Street vendors with foodhandling activities shall be required to secure separate health cards; and shall be subject to sanitary inspection.
- d. Design of vending carts (fixed stalls) will be uniform for a specific vending zone, and shall be conceptualized with inputs from the Arts, Culture and Tourism Office and Metro PESO.
- e. All street vendors/hawkers shall be given a Pre-Entrepreneurship and Tourism Orientation Seminar to ensure business viability and anchor participants on the economic and tourism vision of the city. Thus, creating a micro-business environment tailored to provide sustained economic activities and tourist-friendly products and services.

- f. Seminar on food handling and safety shall be part of the Pre-Entrepreneurship activities.

Section 3. STREET VENDING ZONES. The following areas are hereby designated as street vending zones, to wit:

AREA	ITEM(S) SOLD
a. Market Riverside	Fresh fish and other marine products
b. Abella Night Market	Dry goods - small items
c. Evangelista St.	Peanuts, fruits and barbecue
d. Kinastilyuhan St.	<i>bulastog</i> , beverages and barbecue

Section 4. This Executive Order shall be effective immediately.

ISSUED this 21st day of September, 2010 at Naga City Philippines.

JOHN G. BONGAT
City Mayor

Attested by:

FLORENCIO T. MONGOSO, JR. CSEE
Department Head II and Acting City Administrator