



Republic of the Philippines
City of Naga
"Heart of Bicol"

OFFICE OF THE CITY MAYOR



EXECUTIVE ORDER NO. 2006-01

CREATING THE URBAN REGREENING AND BEAUTIFICATION TASK FORCE,
DESIGNATING ITS MEMBERS AND FUINCTIONS

WHEREAS, the regreening and beautification of the city remains a major thrust of the city government;

WHEREAS, there is a need to involve the private sector to avail of their expertise and specialized competence in this endeavor;

NOW, THEREFORE, I JESSE M. ROBREDO, mayor of Naga City, by the powers vested in my by law, do hereby create the Urban Regreening and Beautification Task Force with the following functions and members:

A. The Task Force shall have the following functions:

1. Assess the city's current state of urban greening and beautification
2. Paint the desired result (or vision) in terms greening and beautification for key sections of the city's landscape which must be affordable and doable. The city may be sectionalized as the Task Force may see fit (e.g. Panganiban Drive, CBD 1, Magsaysay Ave.) to facilitate implementation of their vision. In pursuance of this mandate, the task force may secure the inputs of their individuals or sectors.
3. Formulate and implementation plan to realize their desired results for each section and in coordination with the appropriate city government offices, come up with the estimated costing of their identified projects. The implementation plan should include a maintenance scheme, likewise with corresponding costing, as well as provisions for partnership with the private sector and the surrounding community.
4. Secure the official approval of the city government for their plan and its component greening and beautification projects.
5. Coordinate with the city government and the other identified partners the funding and implementation of their greening and beautification projects.
6. Monitor project implementation and provide feedback to the city mayor and partnes as needed.
7. In addition to the above functions, the task force shall likewise manage the Naga City Ecopark at San Felipe, Naga City

B. The Task Force shall be compose of the following:

Chairperson	:	Ms. May Palacio
Members	:	Ms. Rose Olivan

Ms. Baby Semana
Ms. Star Altarejos
Mr. Oscar Orosco
Mr. Florencio Mongoso jr.
Mr. Jose Perez
Mr. Frank Mendoza
Mr. Jun Dancel

Done this 8th day of February 2006 in Naga City, Philippines.

JESSE M. ROBREDO
City Mayor

Attested by:

FRANCISCO M. MENDOZA
City Administrator