



Republic of the Philippines  
City of Naga  
"Heart of Bicol"



# OFFICE OF THE CITY MAYOR

## EXECUTIVE ORDER NO. 2004-003

### RECONSTITUTING THE COMPOSITION OF THE PEÑAFRANCIA FESTIVAL EXECUTIVE COUNCIL AND ITS STEERING COMMITTEES

WHEREAS, the annual celebration of the Feast of Our Lady of Peñafrancia, Patroness of Bicolandia during the month of September, has drawn unwavering support from the City Government of Naga and other sectors of the community;

WHEREAS, in line with the celebration of the 2004 Regional Peñafrancia Fiesta Festival, there is a need to reconstitute the Executive Council and its Steering Committees.

NOW, THEREFORE, I, JESSE" M. ROBREDO, City Mayor of the City of Naga by virtue of the powers vested in me, do hereby reconstitute the Peñafrancia Festival Executive Council and its Steering Committees, with the following composition:

Honorary Chairperson	:	Hon. Jesse M. Robredo
Honorary Co-	:	Hon. Gabriel H. Bordado, Jr.
Chief Executive Officer	:	Mr. Florencio Mongoso, Jr.
Members	:	Mr. Florencio Mongoso, Jr.
	:	Hon. John Bongat
	:	Hon. Cecilia V. De Asis
	:	Hon. Lourdes V. Asense, MD
	:	Mr. Francisco Mendoza

### THE STEERING COMMITTEES

#### **I. Secretariat**

Chairperson	:	Atty. Fiel L. Rosales
Members	:	Atty. Melinda Rodriguez
	:	Mrs. Rosario Reodique

#### **II. Marketing/Solicitations & Non-Core Activities**

Chairperson	:	Mr. Florencio T. Mongoso, Jr.
Members	:	Mr. Rodrigo C. Belleza
		Mr. Jose B. Perez
		Mrs. Melecia F. De Guzman

#### **III. Regional Civic Parade and Voyadores Festival**

Chairperson : Hon. John Bongat  
Co-Chairperson : Mr. Jaime R. Reblando  
Vice- : Mr. Ramon J. Florendo  
Chairperson

#### **IV. Regional Military Parade**

Chairperson : Hon. Jose L. Grageda  
Co-Chairperson : Mr. Vic Avila  
Vice- : Hon. Salvador M. Del  
Chairperson Castillo

#### **V. Search for Miss Bicolandia**

Chairperson : Hon. Cecilia V. De Asis

#### **VI. Search for Miss Little Bicolandia**

Chairperson : Mrs. Teresita del Castillo  
Co-Chairperson : Mr. Dennis Lopez (TROIKA)

#### **VII. Trade Fair and Carnivals**

Chairperson : Hon. William G. del Rosario  
Co-Chairperson : Dir. Emerita P. Gomez  
Vice- : Mr. Francisco G. Ojeda  
Chairperson : Mrs. Nilda Abonal  
Members : Members from DTI

#### **VIII. Drum, Bugle and Lyre/Boy & Girl Scouts Parade**

Chairperson : Dr. Nita Ramos  
Co-Chairperson : Mrs. Vicenta Hernandez  
Ms. Leah Fungo

#### **IX. History-Cultural Activities and Band Competition**

Chairperson : Rev. Fr. Danny T. Imperial  
Co-Chairperson : Mr. Jose B. Perez  
Members : Mr. Dave Bercasio  
: Other NCPC Members

#### **X. Invitation/Documentations/Souvenir program**

Chairperson : Mr. Jose Perez  
Members : Mr. Carlos Briones  
: Mr. Vic Villaflor

#### **XI. Games and Sports Competitions and Exhibits**

Chairperson : Hon. Julian Lavadia, Jr.  
Co-Chairperson : Hon. Allen Reondanga  
Members : Mr. Josell C. Abiog  
: Mr. Ferdinand B. Salamat

**MISS BICOLANDIA BEAUTY PAGENT**

Chairperson : Hon. Cecilia V. de Asis

**COMMITTEE**

**IN-CHARGE**

- |                                     |   |
|-------------------------------------|---|
| 1. Recruitment Committee            | Ms. Goyee Grageda<br>Ms. Merle del Castillo<br>Dr. Marissa Gulapa<br>Ms. Lina Calleja<br>Ms. Ampy Nieves<br>Ms. Glenda Dasco (NCPC)<br>Ms. Irma Vargas (NCCW)<br>Ms. Badette Roco (NCCW)                                |
| 2. Secretariat Committee            | BLOOM<br>Mr. Rodney Borbe<br>Mr. Gil de la Torre<br>Head of the Committee<br>Ms. Malou Palmaria<br>Ms. Grace Peñaflor<br>Mr. Nong-nong Amparado<br>Mr. banjamin Jose de Asis<br>Ms. Shiela Condeno<br>Mr. Francis Barja |
| 3. Rules                            | Atty. Nelson S. Legacion  |
| 4. Promotion/Ads/Program/Invitation | Mr. Jose B. Perez<br>Mr. Jose Obias   |
| 5. Venue & Physical Arrangements    | Engr. Leon Palmaiano IV<br>Arch. Hernani Aguilar<br>Engr. Honesto Cuyo  |
| 6. Tabulation                       | Mr. Benjamin Padre Jr.  |
| 7. Judges                           | Hon. Cecilia V. de Asis<br>Atty. Marlon E. Legacion<br>Ms. Lilibeth Guysayco  |
| 8. Medical Services                 | Dr. Vito Borja II   |
| 9. Transportation                   | Engr. Joel P. Martin  |
| 10. Security                        | P/Supt. Anacleto Limbo  |
| 11. Prizes                          | Mr. Florencio Mongoso Jr.   |
| 12. Documentation                   | Mr. Raul Baldemoro<br>Mr. Michael Rico<br>Mr. Roderick Reforsado  |
| 13. Reception                       | Ms. Ping Federiz<br>Ms. Chi Cu (NCPC)   |
| 14. Production                      | Hon. Nene de Asis<br>Mr. Florencio Mongoso, Jr.<br>Mr. Dave Bercasio<br>Mr. Jose B. Perez   |
| 15. Social Sponsorship              | Ms. Melicia F. De Guzman<br>Ms. May Palacio   |
| 16. Screening Committee             | Dr. Elna Chia<br>Dr. Antonia C. Vilgera<br>Atty. Melinda R. Rodriguez   |
| 17. Matrons                         | Ms. Rosario Rodrigue<br>Ms. Minda Rentoy<br>Mayette San Agustin   |

**PEÑAFRANCIA REGIONAL CIVIC AND MILITARY PARADES**

<u>COMMITTEES</u>	<u>CIVIC PARADE</u>	<u>MILITARY PARADE</u>
Chairperson	Hon. John G. Bongat	Hon. Jose L. Grageda
Co-Chairperson	Mr. Jaime Reblando	Mr. Vic Avila
Vice-Chairperson	Mr. Ramon J. Florendo	Hon. Salvador del Castillo
1. Rules	Atty. Nelson S. Legacion	Mr. Lito del Rosario Mr. VicAvila
2. Invitaion	Mr. Carlos S. Briones	Mr. Vic Avila
3. Security	P/Supt. Anacleto Limbo	- same –
4. Prizes	Mr. Nathan Sergio	- same –
5. Medical Services	Dr. Vito C. Borja II	- same –
6. Communication	Mr. Lito del Rosario Mrs. Rosario Reodique	- same – - same –
7. Judges	Hon. John G. Bongat	Brig. Gen. Marcial A. Collao, Jr., AFP Assisted by Col. Ben Navarro (Ret.)
8. Physical Management	Engr. Leon Palmiano IV	- same –
9. Tabulation	Mr. Benjamin Padre, Jr.	- same –
10. Documentation	Mr. Reuel Oliver Mr. Vic Villaflor	- same – - same –
11. Foods & Accomodation	Mr. Oscar Orosco	- same –

All issuances inconsistent with this Executive Order are hereby repealed and / or modified accordingly.

**LET COPIES** of this Executive Order be furnished all concerned for their information and guidance.

Issued this 18<sup>th</sup> day of August, 2004 at Naga City, Philippines.

**(Sgd.) JESSE M. ROBREDO**  
City Mayor

Attested by:

**(Sgd.) FRANCISCO M. MENDOZA**  
Chief of Staff